

Community Policing in Hospitality Zones

COPS Conference
U.S. Department of Justice
July 27, 2006

Panel

Overview

Jack Lumpkin

Beth Ford

Elizabeth Peterson

Discussion

The Panel

- **Jim Peters, President**
Responsible Hospitality Institute
- **Jack Lumpkin, Chief**
Athens-Clarke County Police Department
- **Beth Ford, Deputy Director**
Chicago Police CAPS Implementation
- **Elizabeth Peterson, Principal**
Elizabeth Peterson Group

Panel

Overview

Jack Lumpkin

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Discussion



Community Policing in
Hospitality Zones

Jim Peters

Jim Peters

Responsible Hospitality Institute

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Overview

- Hospitality zones are areas in a city with extended hours, a high concentration of dining and entertainment businesses, active street life and a center of events and celebrations.
- Community policing in hospitality zones is a collaborative partnership among police and enforcement agencies, businesses, community organizations and residents, each with something to offer and something to take.



Community Policing in
Hospitality Zones

Overview

Trends

- Bookend Generations
- Split-use Districts
- Multi-use Sidewalks
- Displacement
- District Cycles
- Concierge Government

Overview

Issues

- Entertainment Policing
- Security, Service and Safety
- Late-night Transport Systems
- Diversity
- Economic Impact
- Events



Community Policing in
Hospitality Zones

Overview

- Communication
- Community
- Crowd Management



Community Policing in
Hospitality Zones

Overview

Communication

- Officer Qualifications
- Officer Training – Alcohol Regulations
- Code Team – Interagency collaborative
- Data Collection - Calls for Service – Last Drink
- Security training curriculum standards
- Hospitality Roundtables – with businesses
- Drink specials - promotions



Community Policing in
Hospitality Zones

Overview

Community

- Off-duty officers
- Business District Management – Planning
- Building Community Partnerships
- Public Education
- Events (Super Bowl – Mardi Gras)
- Stadium - Arena



Community Policing in
Hospitality Zones

Overview

Crowd Management

- Event Focus – Friday and Saturday
- Walk-throughs - procedures
- Gang control
- Staggered hours – non-alcohol service
- Staff Deployment – security with police
- Universal Trespass Policy
- Extended Perimeter – liability - communication

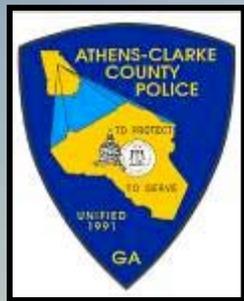


Community Policing in
Hospitality Zones

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Community Policing in
Hospitality Zones

Jack Lumpkin

Officer Qualifications

- Customer service orientation
- High degree of understanding/tolerance for different cultures and backgrounds, as well as challenging scenarios and behaviors
- High work ethic
- Physically capable
- Excellent communication skills
- Innovative problem solver



Community Policing in
Hospitality Zones

Jack Lumpkin

Training

- Alcohol regulations & procedures
- State law
- Local ordinances
- Problem solving
- Task specific skills (i.e., bike patrol)



Community Policing in
Hospitality Zones

Jack Lumpkin

Off-duty personnel

- 6 o'clock news test
- Tools for avoiding collaboration on "house rules"
- System for monitoring:
 - ? loyalty
 - ? performance
 - ? behavior



Community Policing in
Hospitality Zones

Jack Lumpkin

Event focus

- SARA
- Intelligence
- Emphasis on inter-organizational collaboration
- Mutual planning and execution, stressing:
 - ? reducing risk
 - ? increasing voluntary compliance
 - ? reducing violations

Jack Lumpkin

Walk-through procedure

- Well developed and understood protocol
- Clear understanding with prosecutors
- Policies developed in conjunction with Hospitality Resource Panel
- Underage issues addressed throughout venues



Community Policing in
Hospitality Zones

Jack Lumpkin

Universal trespass policy

- Systems approach
- “Barring” as a condition of bond/probation for crimes that threaten public safety
- Displacement impact



Community Policing in
Hospitality Zones

Beth Ford

Beth Ford

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Beth Ford

Building Community Partnerships

- Begun in 1993
- Structured yet decentralized
 - Problem solving initiated at very local levels to address crime and disorder issues specific to that neighborhood
 - 18th District – highest concentration of licensed establishments in the City
 - Developed Hospitality Subcommittee to regularly bring together police and representatives of licensed establishments to discuss issues specific to those businesses and surrounding communities
 - Also included resident organizations impacted by hospitality industry



Community Policing in
Hospitality Zones

Beth Ford

Building Community Partnerships

- Cooperation with other City Departments to pro-actively address emerging crime and disorder issues
 - Mayor's License Commission community meetings
 - Now housed in the Department of Business Affairs and Licensing



Community Policing in
Hospitality Zones

Beth Ford

Developing and Implementing New Strategies in Hospitality Zones

- In the past ten years, new mixed use zones have emerged throughout the City
- 18th District Hospitality Subcommittee laid foundation for how we look at issues related to the hospitality industry
- Working with the RHI, expanded the opportunity to involve hospitality industry in the development of new strategies
- Again, built on the center of Chicago's community policing strategy – each stakeholder – police, other City Departments, and residents and businesses – have roles and responsibilities in creating and sustaining safe neighborhoods



Community Policing in
Hospitality Zones

Beth Ford

Developing and Implementing New Strategies in Hospitality Zones

- Hospitality Business Roundtables
- Hospitality Business Orientations
- Early Assistance Teams



Community Policing in
Hospitality Zones

Beth Ford

Additional Public Education Initiatives

- Developed around specific crime patterns or issues
 - Series of sexual assaults of women coming home from bars
 - Methamphetamine use in principally GLBT establishments



Community Policing in
Hospitality Zones

Elizabeth Peterson

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Community Policing in
Hospitality Zones

Elizabeth Peterson

- 1 million visitors annually to the Hollywood Bowl
- Home of Academy Awards and other entertainment shows
- 38 movie premieres in 2004
- 750,000 theater patrons per year
- 10 million local visitors per year
- 3,196 housing units planned



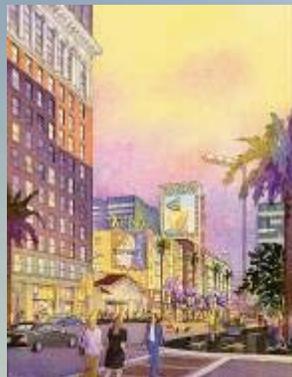
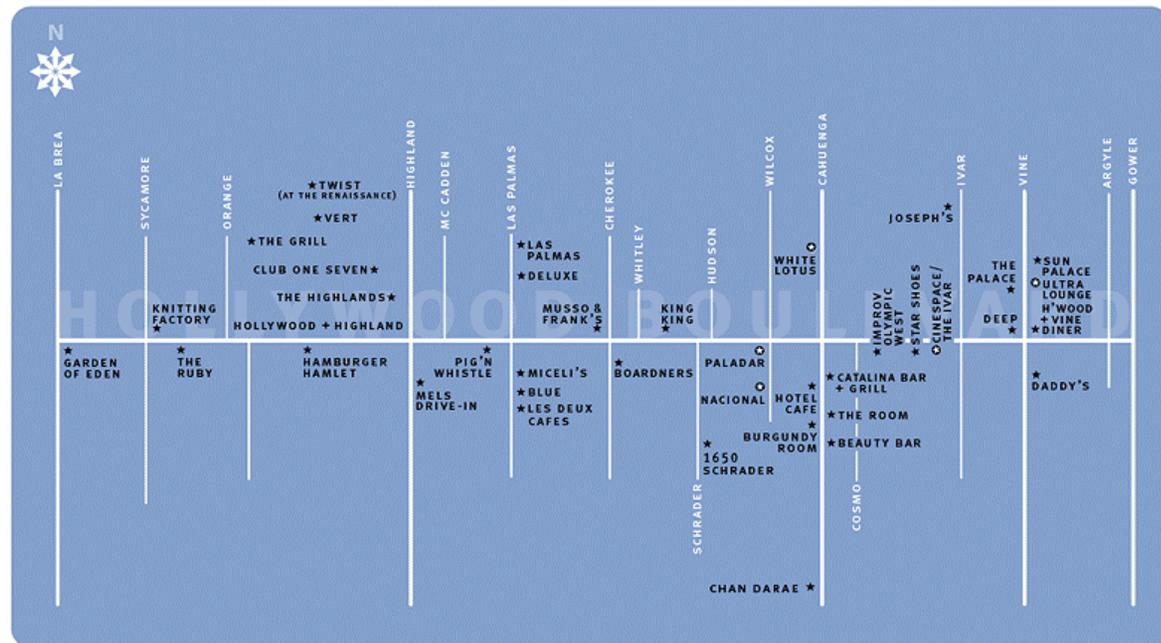
Community Policing in
Hospitality Zones



Elizabeth Peterson

★ OPEN
 ✦ COMING SOON
 STREETS

HOLLYWOOD ENTERTAINMENT DISTRICT RESTAURANTS + CLUBS



Community Policing in
 Hospitality Zones

Elizabeth Peterson

Crime Fighting Model

- High Risk People
- High Risk Locations
- High Risk Activities
- 10% Victims are victimized 40% of time
- 10% Suspects responsible for 50% crime
- 10% locations are responsible for 60% crime

Elizabeth Peterson

Operation Restore Hollywood

- City Attorney Block Project
- 18th Street Gang Injunction
- Community Policing Partnership
- Staggered Closing Hours
- Conditional Use Permit

Elizabeth Peterson

Code Team – Interagency Task Force

- Metropolitan Police
- Narcotics Division
- Hollywood Area Special Enforcement Unit
- Hollywood Area Patrol
- Detectives and Vice, Transit Group
- City Attorney's Office (community prosecutor)
- District Attorney's Office
- Existing community partnerships



Community Policing in
Hospitality Zones

Elizabeth Peterson

Security Plan – Training

- Standardized Training for Alcohol Retailers
- Conditional Use Permits
- Orientation on government process
- Promoters
- Crime prevention and security plans
 - Aggravated Assaults
 - Club Drugs
 - Valet Thefts
 - Car Burglaries
 - Intoxication and Age Service Issues
 - Special Event Planning
 - Summer Preparations



Community Policing in
Hospitality Zones

Elizabeth Peterson

Crowd Management

- Street Cameras
- Gang control
- Staggered hours
- Staff Deployment
- Extended Perimeter



Community Policing in
Hospitality Zones

Jim Peters

Last Drink Data System

- Community Covenant
- Identify place of last drink
- Monitor
 - Establishment
 - Day of the week
 - Blood alcohol level
 - Age and gender
- Early Assistance Team

Discussion

- What is your experience with these issues and tactics?
- Lessons learned in policing hospitality zones?
- Challenges you face in your city?



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