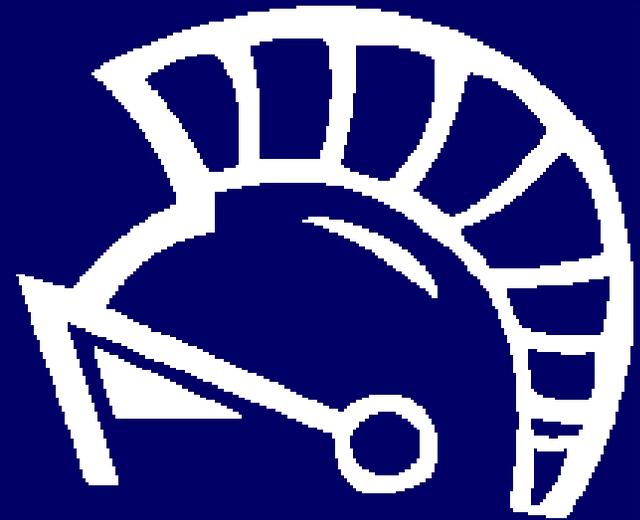


# PROJECT CENTURION



Reducing Crime & Disorder on  
Douglas Promenade

Isle of Man, British Isles

# Isle of Man

# Geography

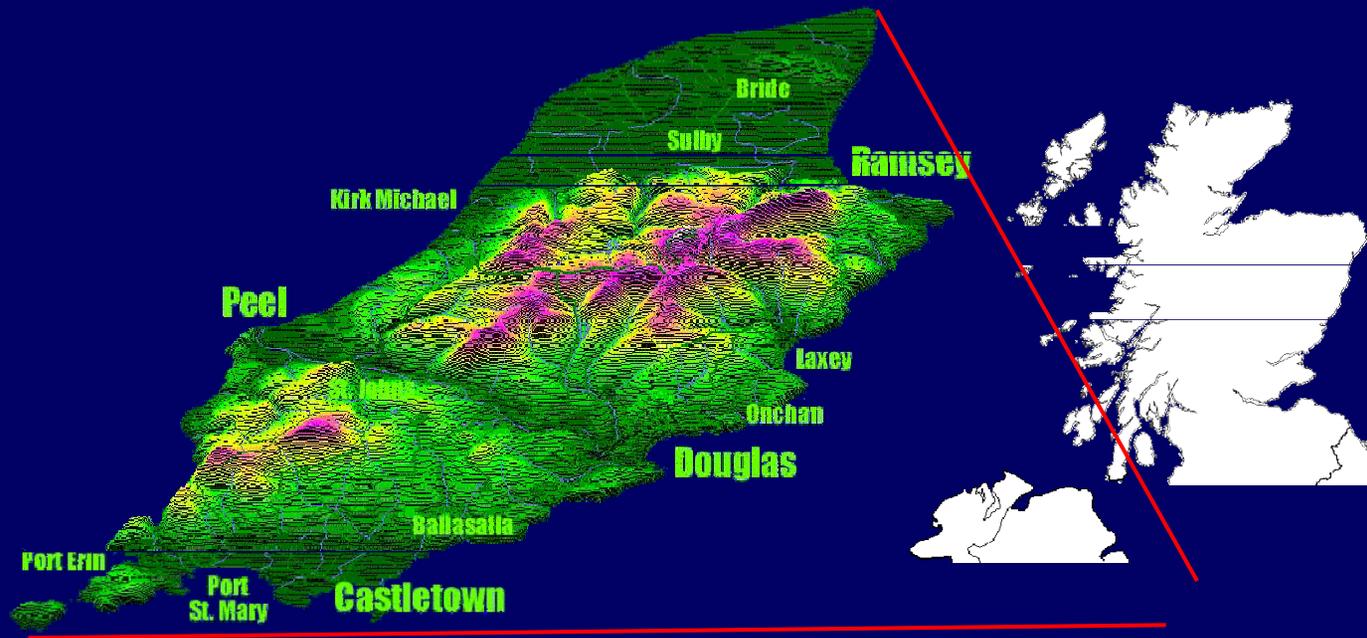


PROJECT CENTURION



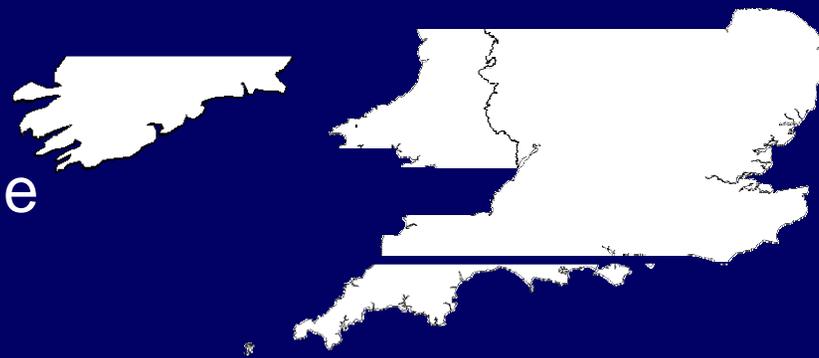
# Isle of Man

# Geography



32 miles long x 12 miles wide

Population: 76,000

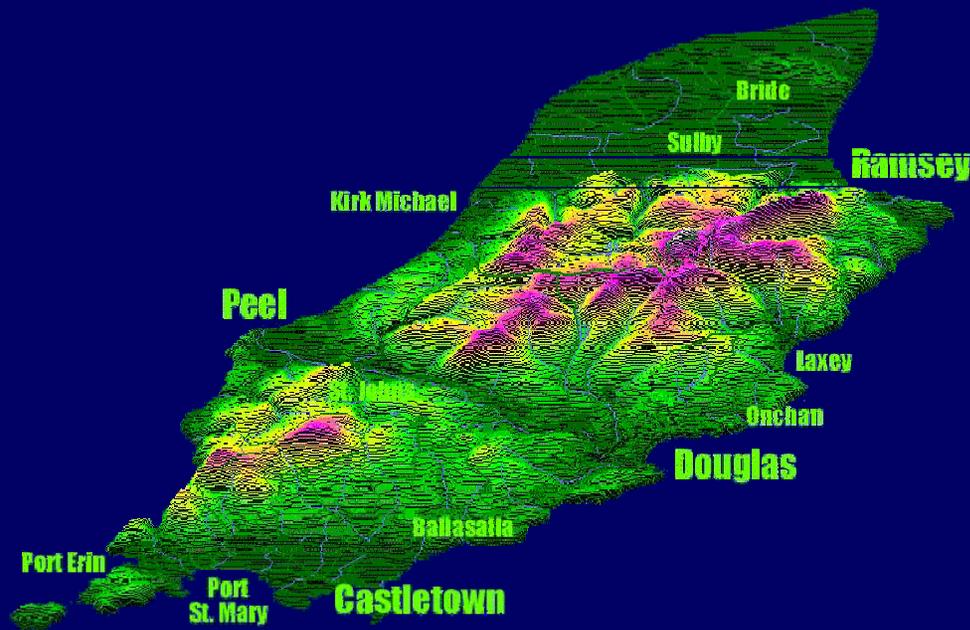


PROJECT CENTURION



# Isle of Man

# Political



Self Governing British Crown Dependency  
Oldest continuous parliament in the world.



# Isle of Man

# Economy

Historically:

Agriculture

Fishing

Mass “Seaside” Tourism

Today:

Offshore Financial Services

Shipping Register

E-gaming/E-commerce

Movies

Tourism - Cultural, Heritage, Environmental and Sporting

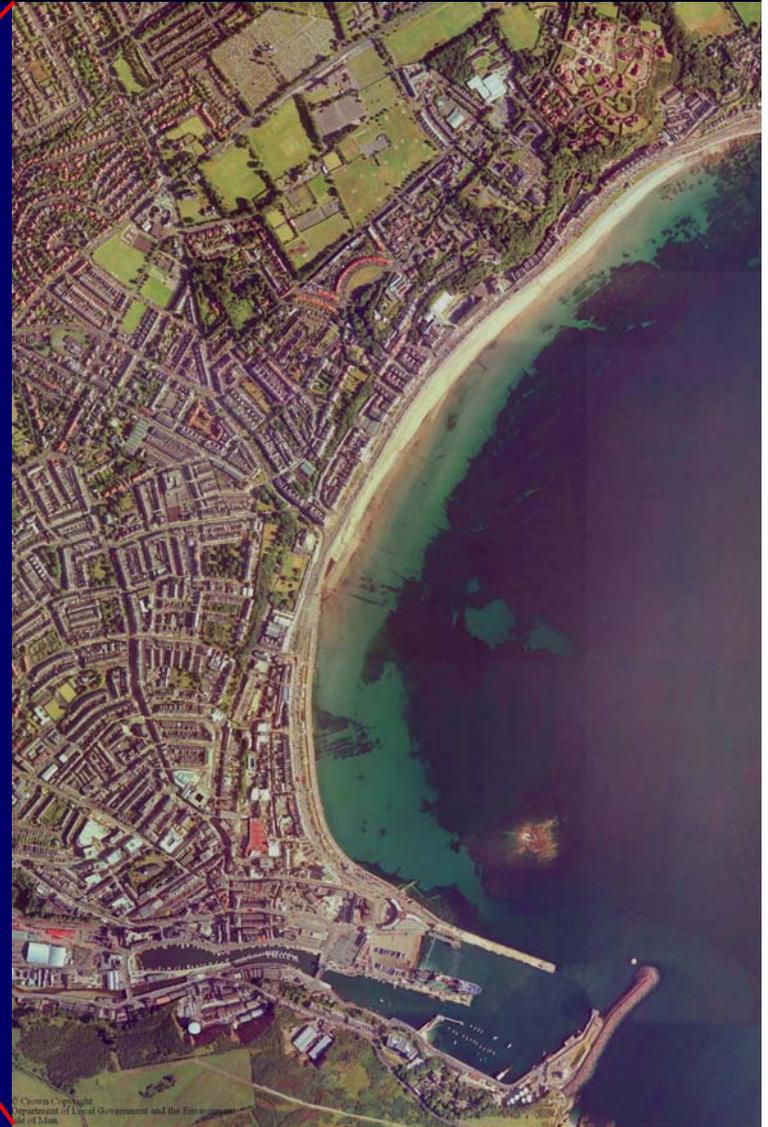
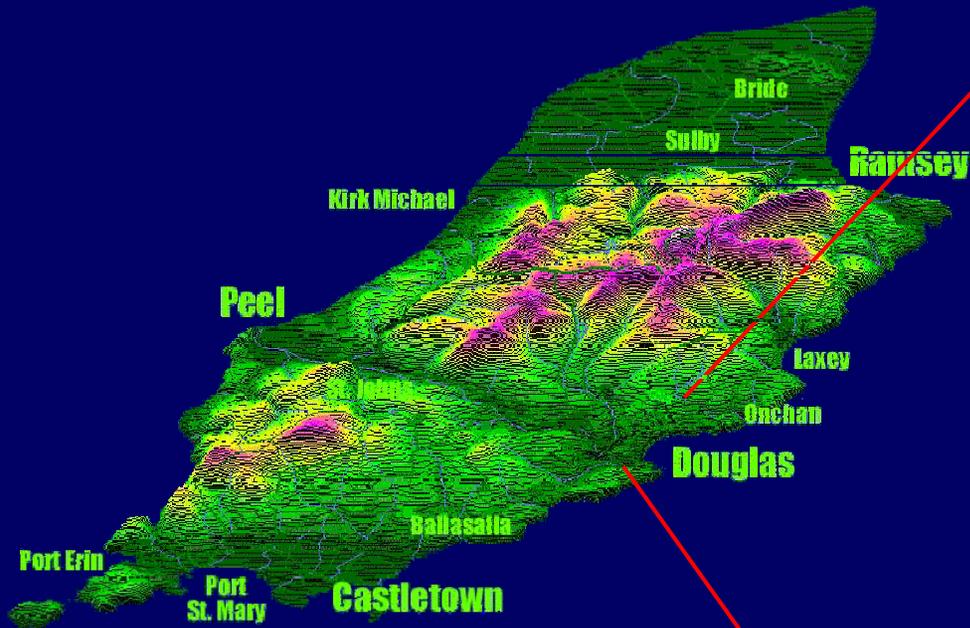


A high quality of life and image are vital to the continued economic success of the Isle of Man.



# Isle of Man

# The Promenade



PROJECT CENTURION



# Isle of Man

# The Promenade

“Seaside” heritage has resulted in Promenade becoming the island’s focus for evening economy.

Major increase in residential use.

Perceived major increase in alcohol related crime and disorder during weekend evenings.



# The Birth of Project Centurion



IOM Constabulary had adopted POP approach throughout force.

IOM Constabulary introduced the POP concept to local authorities and other agencies.

Chief Constable launched “Project Centurion” in January 2003.



Constable seconded full time to work within the town hall to manage a POP project with the aim of reducing crime, improving public safety and improving the image of the Promenade.

PROJECT CENTURION



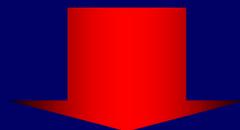
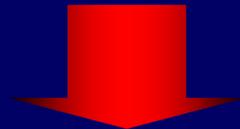
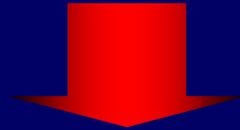
# The SARA Process

S<sub>can</sub>

A<sub>nalysis</sub>

R<sub>esponse</sub>

A<sub>ssessment</sub>



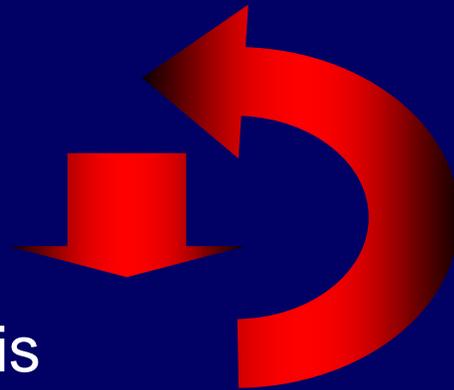
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# The SARA Process



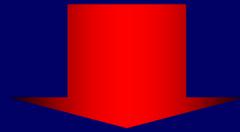
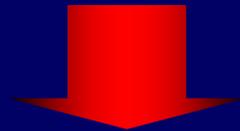
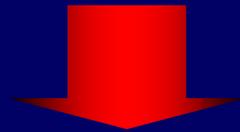
# The SARA Process

S<sub>can</sub>

A<sub>nalysis</sub>

R<sub>esponse</sub>

A<sub>ssessment</sub>



# SCAN

PROJECT CENTURION



# The SARA Process - SCAN

Initial Scan: Overview of crime figures for 3 beats.

Public Meeting, Hilton Hotel, January 2003

Crime & Disorder

Transportation

Youth Issues

Steering Group

Detailed Scan: Focus Groups



# Data Collection & Management

Data Collection:      Tasking project partners

Data Management:    Problem Record Sheets



# Data Collection & Management

Problem Area		Transportation		
		Actions Taken	Evidence/ Analysis	Response
<b>Specific Problem</b>	The need to transport people away from the Promenade as quickly as possible on Friday and Saturday nights after pubs and clubs close.	Public Forum Organised.	Public Anecdotal Evidence	Convene a Transportation Focus Group
		Transportation Focus Group convened.	Views from stakeholders on contributory problems & specific issues to be addressed.	Task stakeholders to collate specific, detailed scan information.
<b>Contributory Problems</b>	Reduced availability of taxis due to behaviour of customers.	Founded "Taxiwatch" to improve communication with drivers	Anecdotal evidence of drivers.	Instigated "Taxiwatch" bans.
				Agreed protocol with Police after incidents.
	Etc.			
	Etc.			
	Etc.			



# ANALYSIS

PROJECT CENTURION



# ANALYSIS Crime & Disorder

In 2001/2;

28% of all recorded crime in the IOM occurred on the Promenade, an area representing only 3% of the island's geographical area.

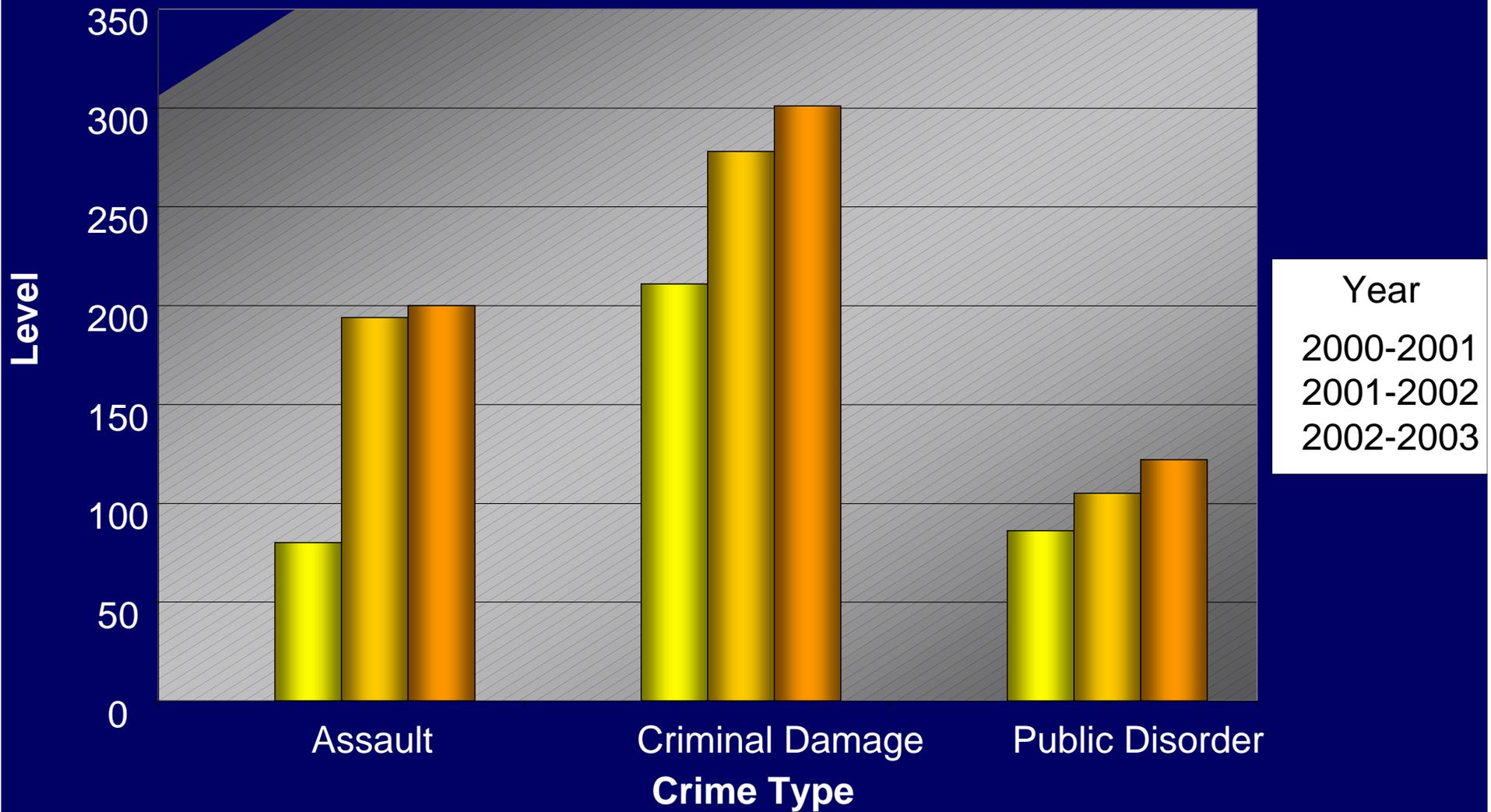
19% of all criminal damage.

41% of all assaults.

46% of all public disorder.



# ANALYSIS Crime & Disorder

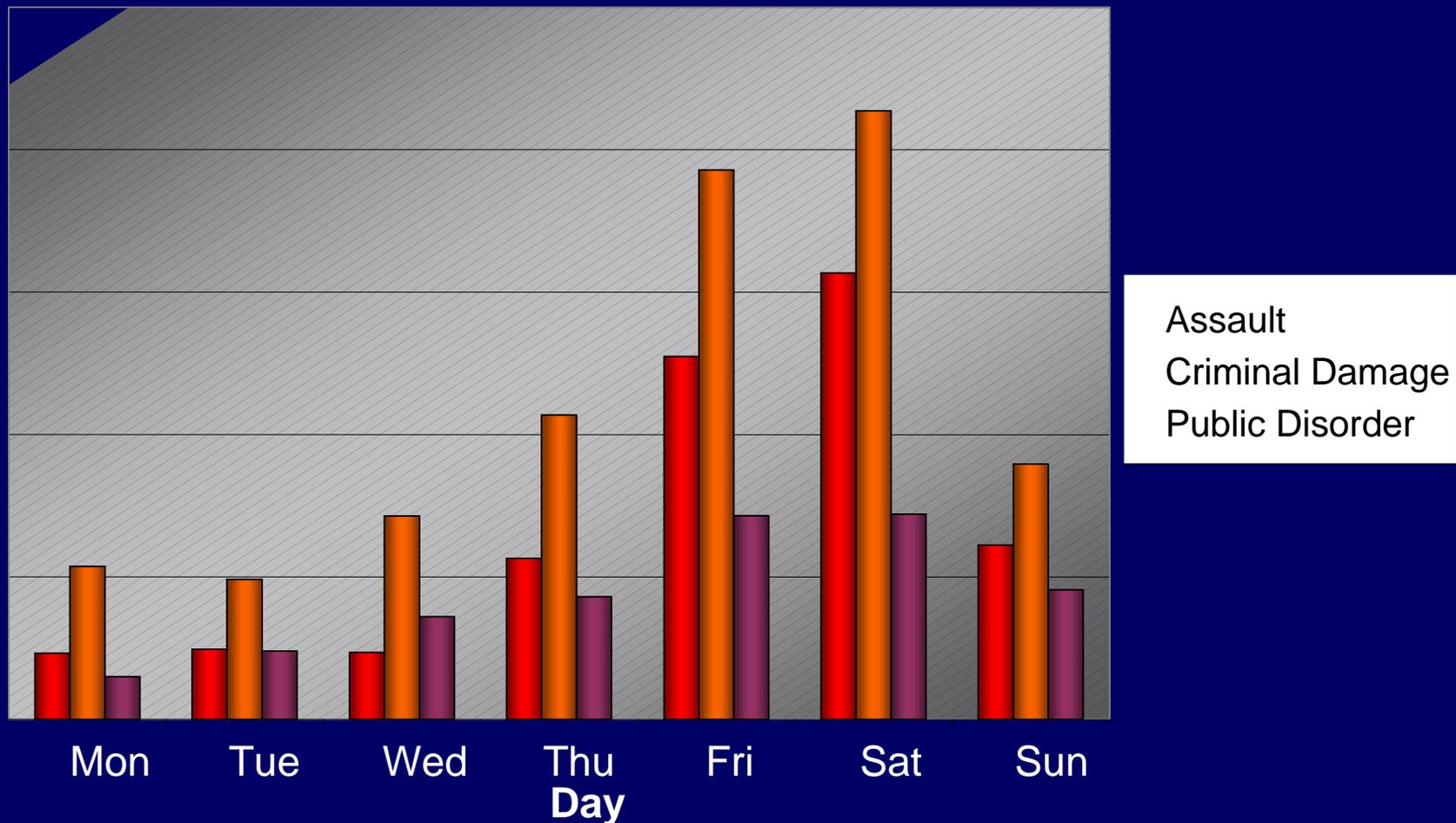


PROJECT CENTURION



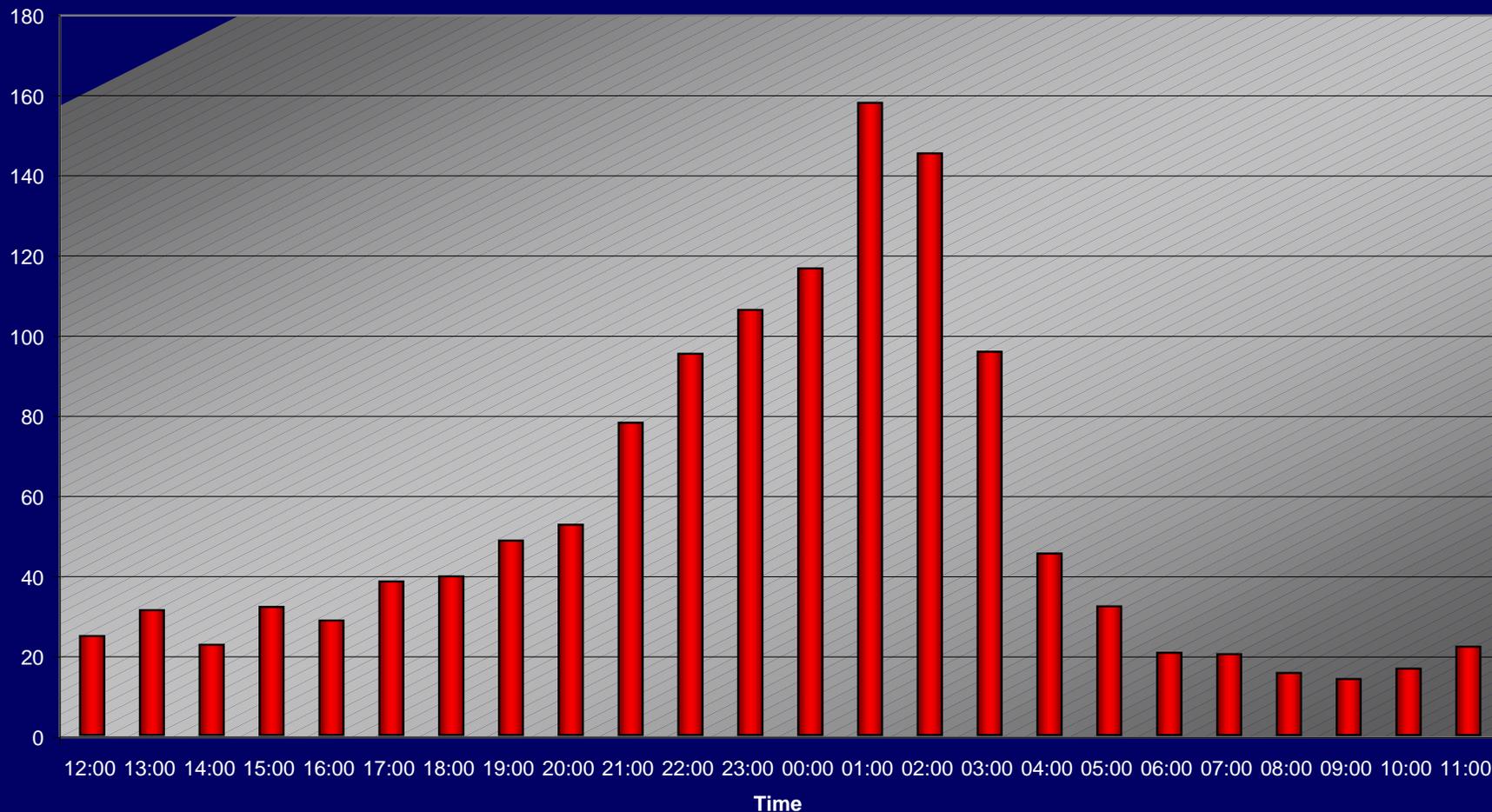
# ANALYSIS Crime & Disorder

Relative levels of target crime by day of the week

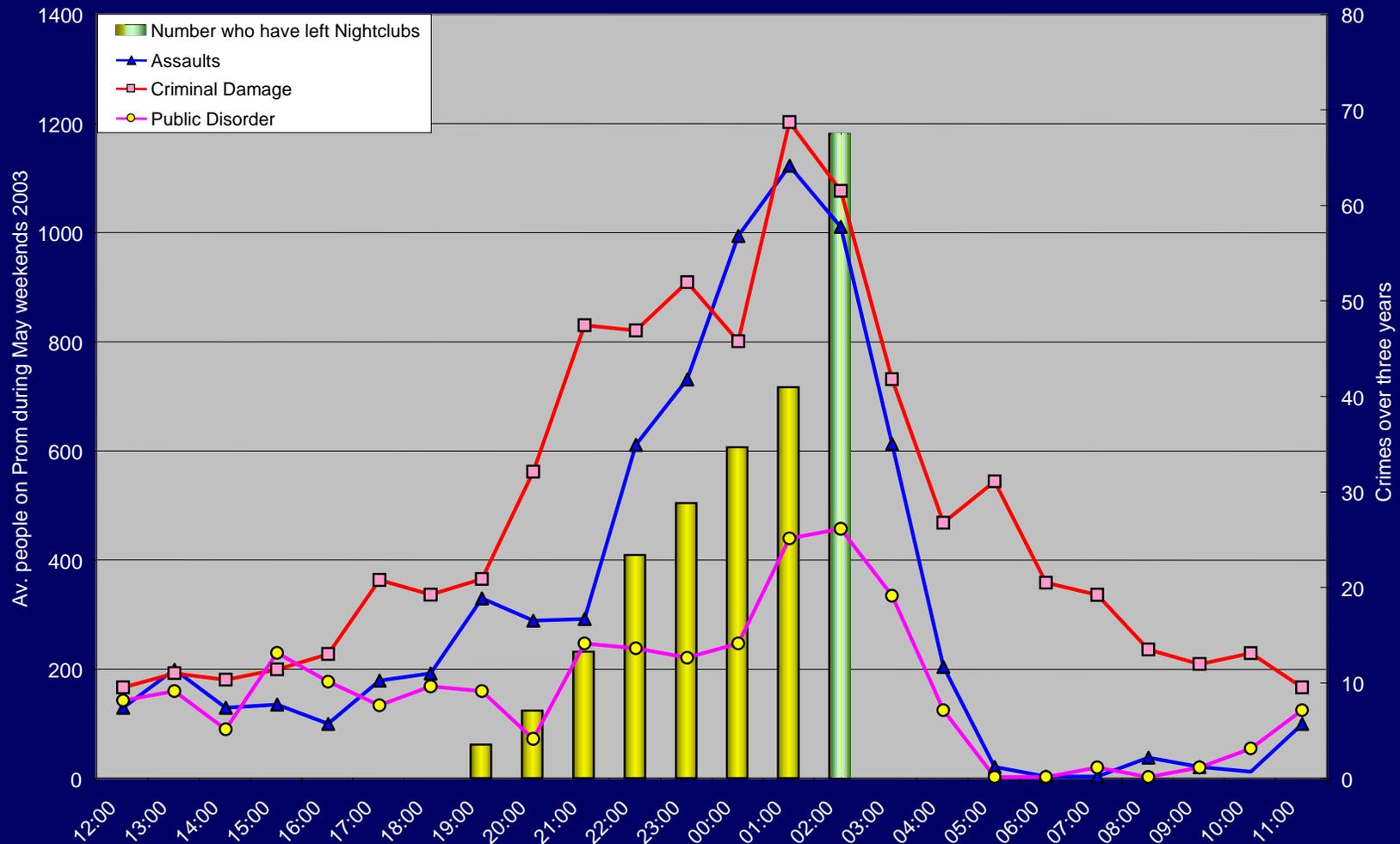


# ANALYSIS Crime & Disorder

## Average Annual Number of All Target Crimes by Hour



# ANALYSIS Crime & Disorder



PROJECT CENTURION



# ANALYSIS Crime & Disorder

Data Sources: Public anecdotal evidence  
Focus groups and tasks.  
Crime analysis  
Public perception survey

Target Crimes: Assaults  
Criminal damage  
Public disorder

Main Offenders: Nightclub customers

Main Victims: Nightclub customers  
Promenade property & vehicle owners



# ANALYSIS Crime & Disorder

- Harm Caused: Injury  
Damage to property  
Fear of crime (affecting business)  
Negative image and reputation for the Promenade (affecting business)
- Peak Times: 00.00hrs to 03.00hrs on Saturday & Sunday, particularly weekend of month after payday.
- Locations: Hotspots outside nightclubs  
Taxi stands  
Fast food outlets



# ANALYSIS Crime & Disorder

Contributory  
problems:

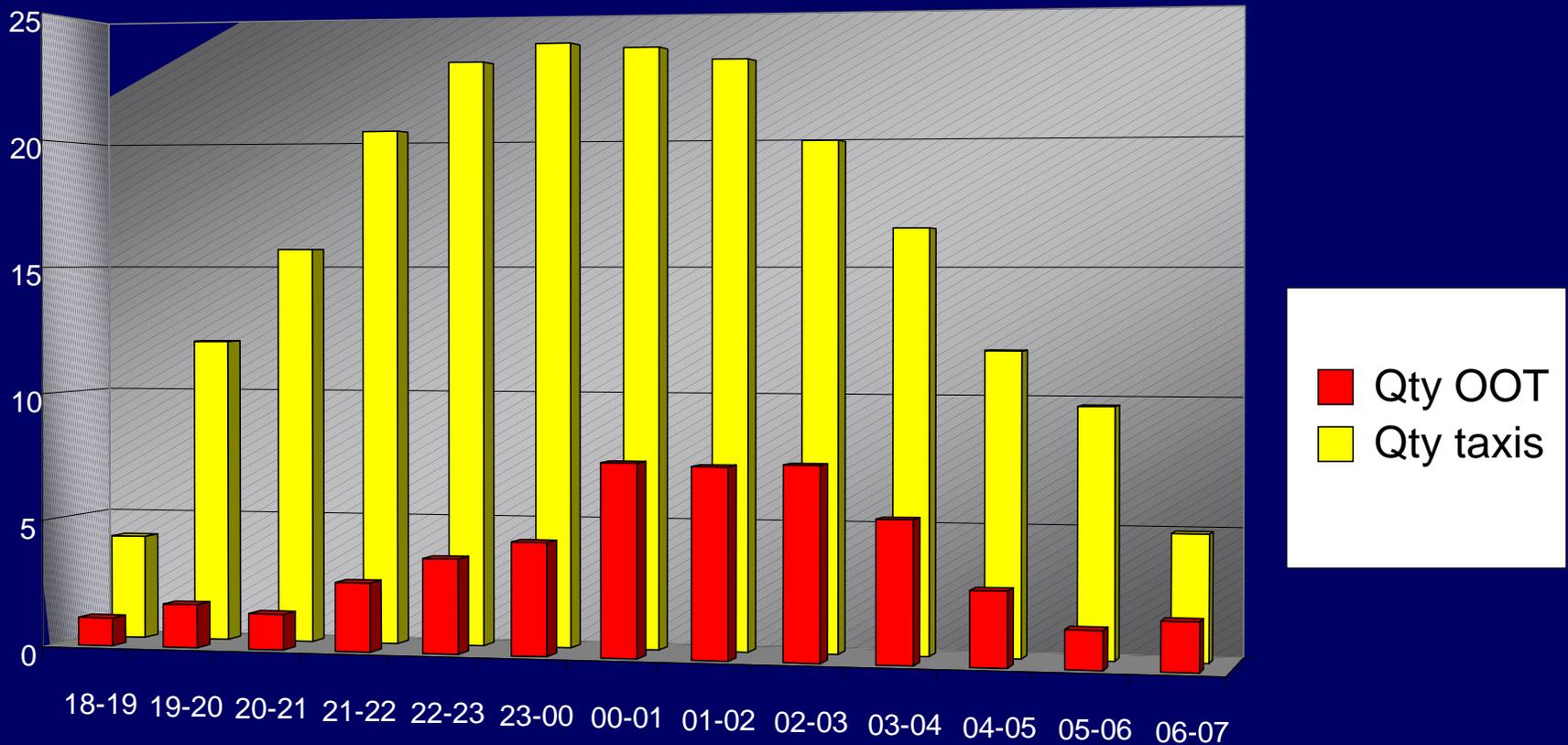
Excessive Alcohol Consumption

The large area over which police resources must be deployed during the peak period.

Insufficient provision of late night public transport.



# ANALYSIS Transportation



PROJECT CENTURION



# ANALYSIS Transportation

Data Sources:      Public anecdotal evidence  
                         Focus groups and tasks.  
                         Public perception survey  
                         Bus timetables  
                         Survey of taxi operators

Main Problem:      Insufficient provision of public transport at  
                         peak times.



# ANALYSIS Transportation

Harm Caused:	Frustration Increased opportunity for incidents to occur. Disturbance to residents. Disincentive to visit Promenade at peak periods.
Peak Times:	Midnight to 3.00am particularly weekends following monthly payday.
Location of Problem:	Whole of Douglas.



# ANALYSIS Transportation

Contributory Problems:

- Insufficient taxi licences
- Non-operation of taxis due to fear of crime etc.
- Inefficient use of taxis to out of town destinations.
- Temporary withdrawal of taxis following incidents.
- Lack of late night bus service.
- Lack of communication between public transport providers.
- Insufficient and poorly managed taxi stands.



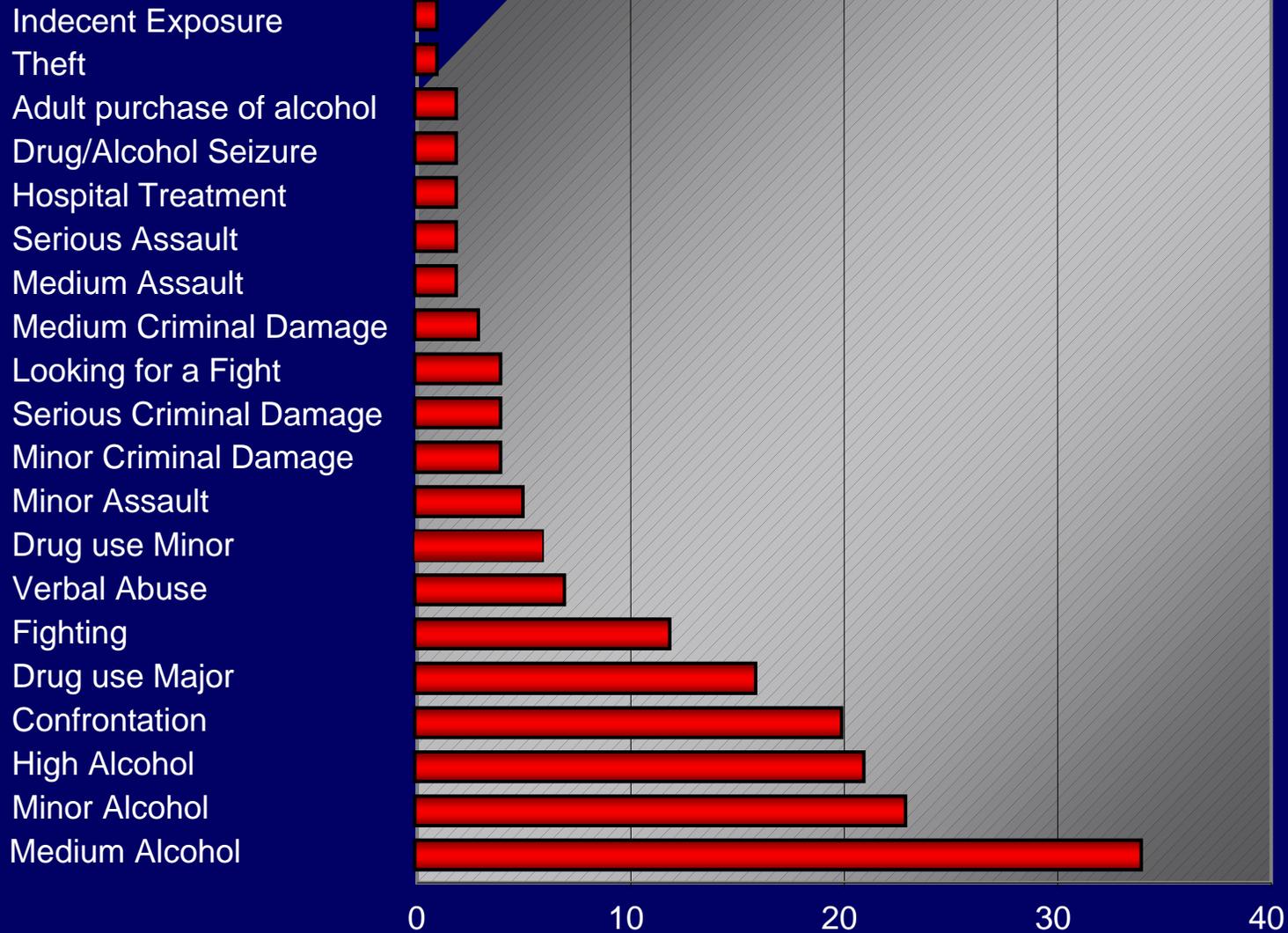
# ANALYSIS Youth Issues

Anecdotal evidence from the public meeting and public perception survey suggested that young people (under 18) were responsible for much of the antisocial behaviour and crime on the Promenade.

Whilst data from Youth Service worker logs did reveal a background level of illegal alcohol and drug use by young people, there was little evidence from the crime data of their involvement in other crimes



# ANALYSIS Youth Issues



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Whilst data from Youth Service worker logs did reveal a background level of illegal alcohol and drug use by young people, there was little evidence from the crime data of their involvement in other crimes

It became apparent when reviewing the data that many of the complaints about young people from the public related to the noise and disturbance caused by large groups gathering in public places such as the Promenade and surrounding residential areas.



# ANALYSIS Youth Issues

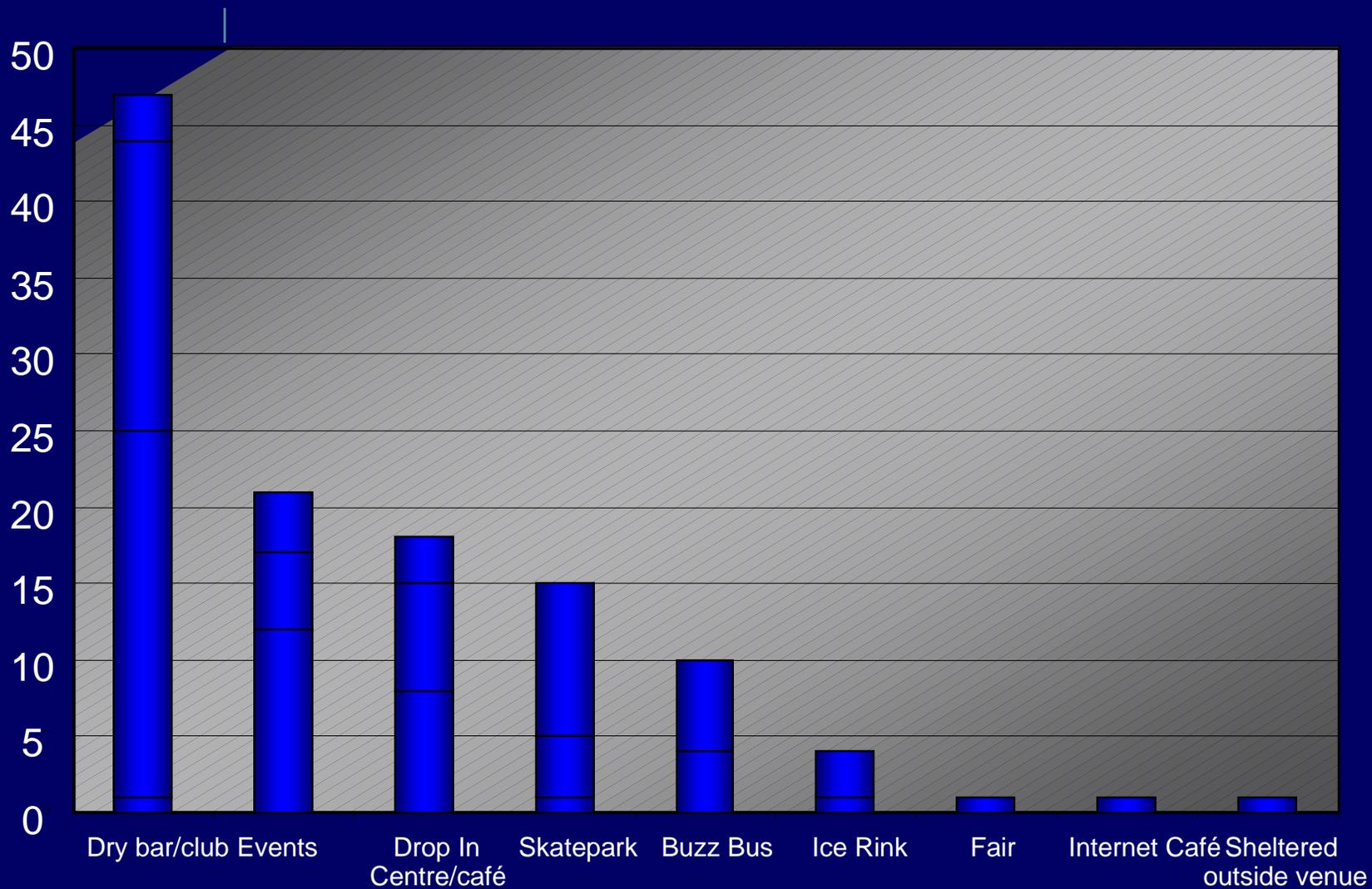
It was also apparent that the location of these gatherings fluctuated as a result of the weather, police response, the presence of other attractions and other factors such as time of year.

Perception is the perceiver's reality

Project partners recognised that an understanding of the youth perspective would be vital.



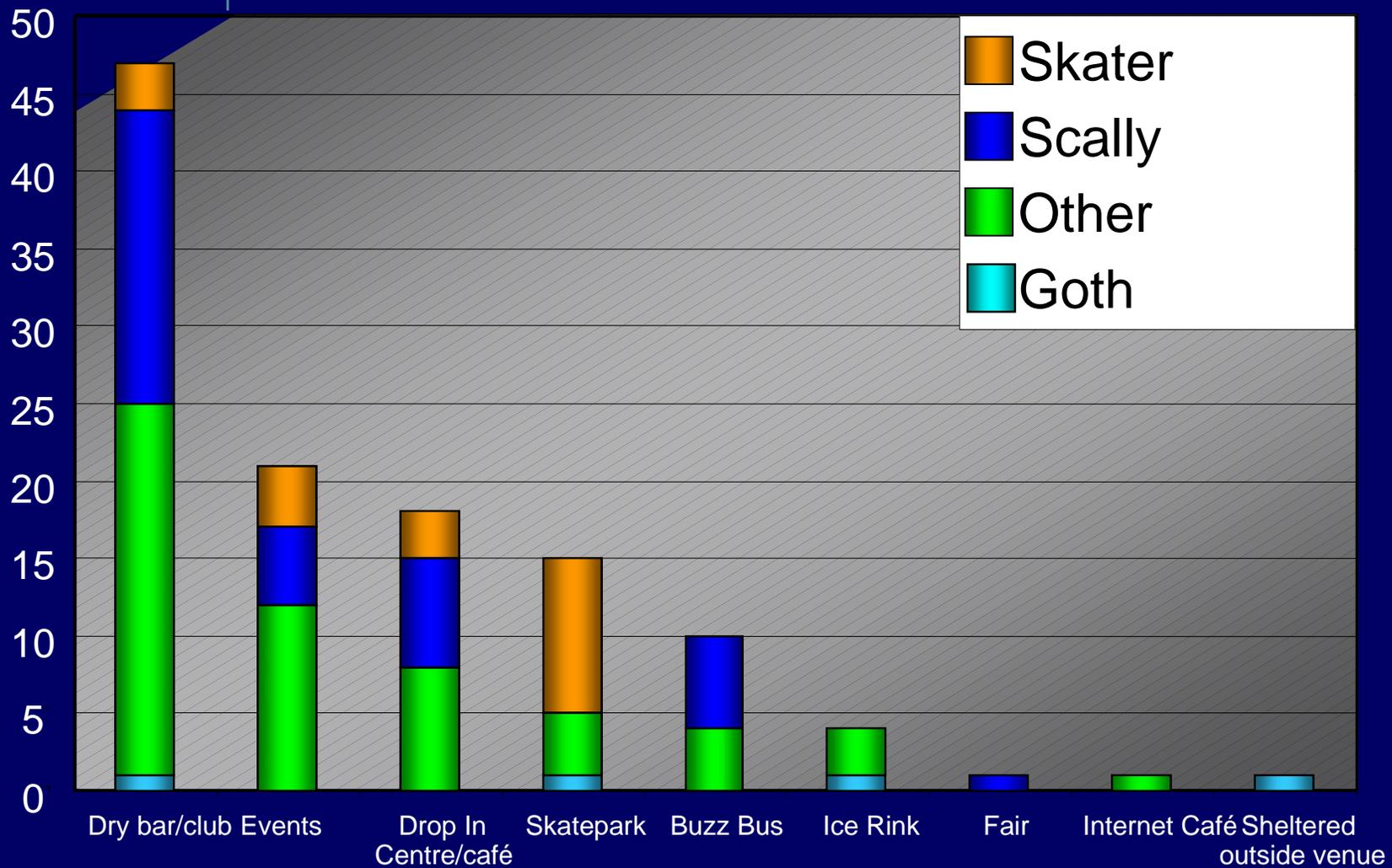
# ANALYSIS Youth Issues



PROJECT CENTURION



# ANALYSIS Youth Issues



# ANALYSIS Youth Issues

- Data Sources:
- Public anecdotal evidence
  - Focus groups & tasking
  - Youth workers
  - Youth outreach workers logs
  - Crime analysis
  - Complaints to Police
  - Survey of Young People
  - Public Perception Survey
- Main Problems:
- Intimidation caused by large groups of young people.
  - Background level of underage drinking, drug use and sexual activity.



# ANALYSIS Youth Issues

Harm Caused:	Intimidation & fear of crime Disturbance of residents Young people's health issues
Peak Times:	Mainly Friday/Saturday evenings (variable throughout the year)
Location:	Centred on Promenade but easily displaced.



# ANALYSIS Youth Issues

Contributory Problems:

- Public Misperception.
- Mobile nature of young people's social habits.
- Shortage of social facilities, events & activities for young people.
- Conflicting approaches by police and youth service.
- Lack of understanding of young people's social groupings and their different requirements.
- Lack of forum to represent young people's views.
- The importance of police personalities in developing respect of young people.



# RESPONSE

PROJECT CENTURION



# RESPONSE

# Crime & Disorder

## Police Action Plan: 53 potential responses

- Using the intelligence gathered as part of Project Centurion to target their resources as efficiently as possible.
- On the two weekends after payday when problems tend to be higher, officers from specialist departments assist the normal uniformed officers on the Promenade.
- Offenders released on Police bail are not asked to return on Friday or Saturday evenings, thus maximising officers' patrol availability and reducing the demand on custody staff.
- Only in exceptional circumstances will someone who offends in the Centurion area be cautioned.
- Policing taxi ranks to prevent illegal car parking.
- The Alcohol Unit's numerous initiatives in collaboration with licensees.

PROJECT CENTURION



# RESPONSE

# Transportation

## Conclusions;

1. The target crimes and disorder are either opportunist or incidental rather than pre-meditated. Therefore, the quicker clubbers are removed from the Promenade, the less opportunity or reason they have to commit crime in the first place.
2. Reducing frustration about the lack of taxis and the difficulty experienced getting home after a night out was considered important in reducing incidents at taxi ranks.
3. If more people are transported home by vehicle, fewer are left to walk home committing opportunistic and incidental crimes en route.



# RESPONSE

# Transportation

Responses:

- “TaxiWatch”
- Taxi stand review.
- Improved stand management
- Parking Controllers on horse trams
- Police/Taxi protocol
- Increase in taxi licences
- Late night bus service



# RESPONSE

# Youth Issues

Responses:

- Douglas Youth Council
- Events & Venues

Monthly Dance Events

Outdoor events celebrating  
creativity of young people



PROJECT CENTURION



# RESPONSE

# Youth Issues

Responses:

- Douglas Youth Council

- Events & Venues

  - Monthly Dance Events

  - Outdoor events celebrating creativity of young people

  - “Youth on the Move”

  - “Area 51”

- Youth Text Line

- Improved communication and collaboration between Youth Service & Police.

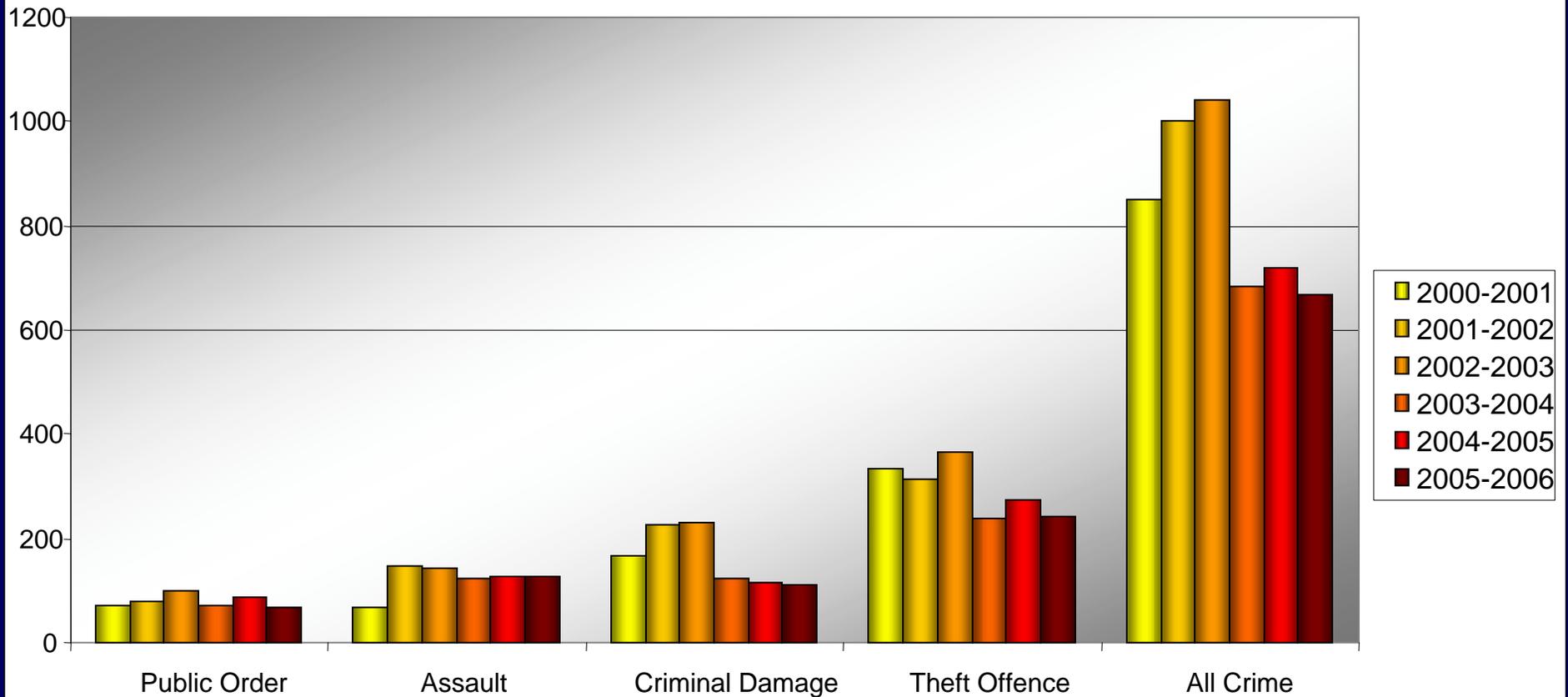


# ASSESSMENT

PROJECT CENTURION



# ASSESSMENT



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# ASSESSMENT

Difficult to assign results to specific responses.

However.....

Police Action Plan appeared to have an instant and dramatic effect.

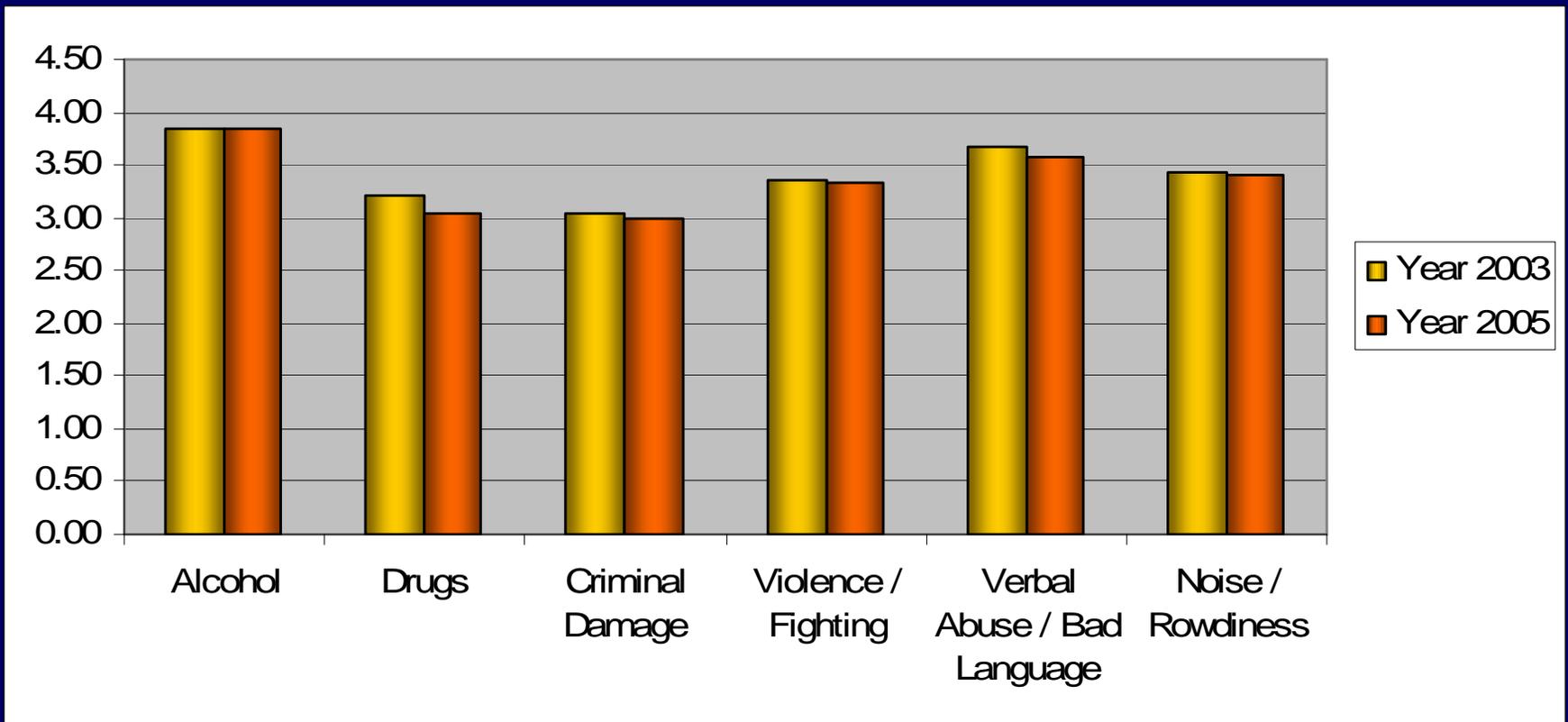
Transportation responses took longer to implement but have contributed to a steady long term reduction in crime.

Youth related responses more likely to have impact on public perception.



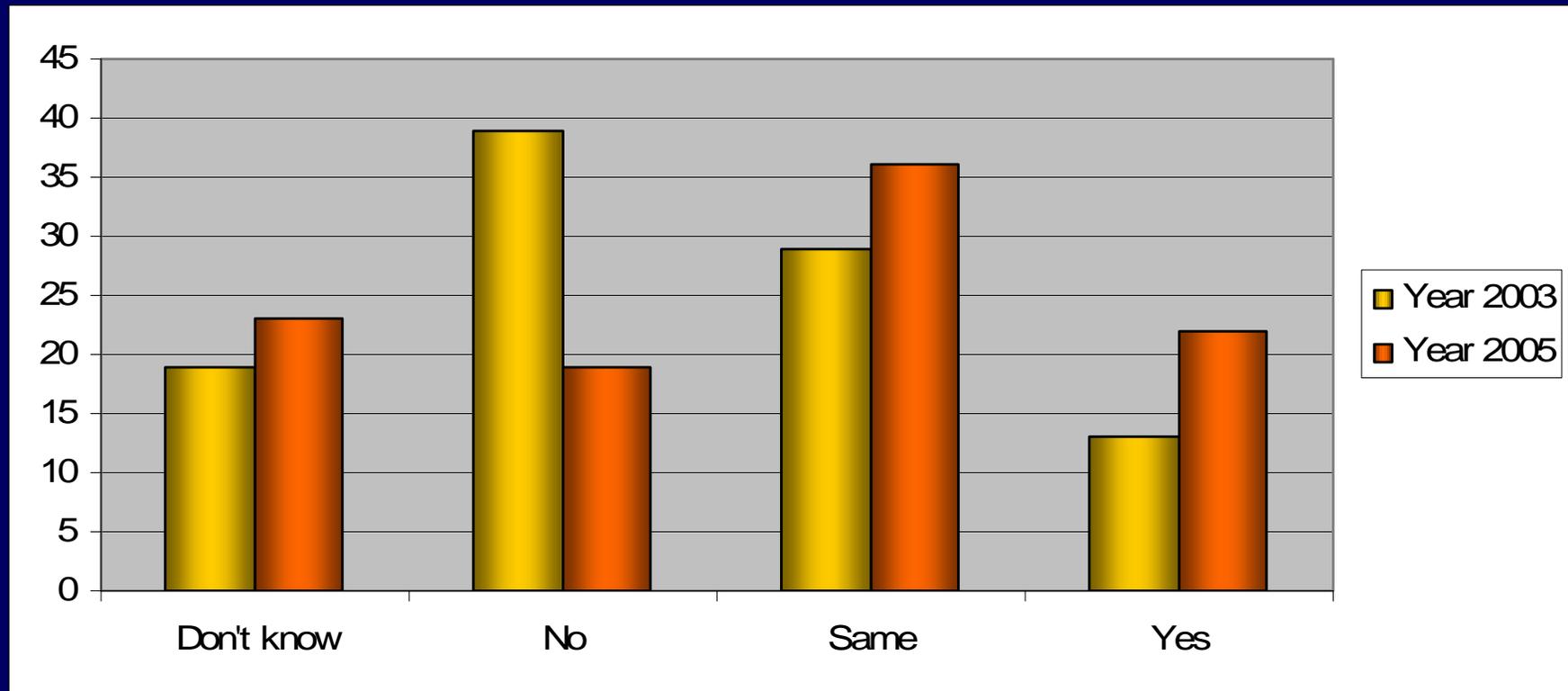
# ASSESSMENT

What is your perception of young peoples' involvement in the following activities?



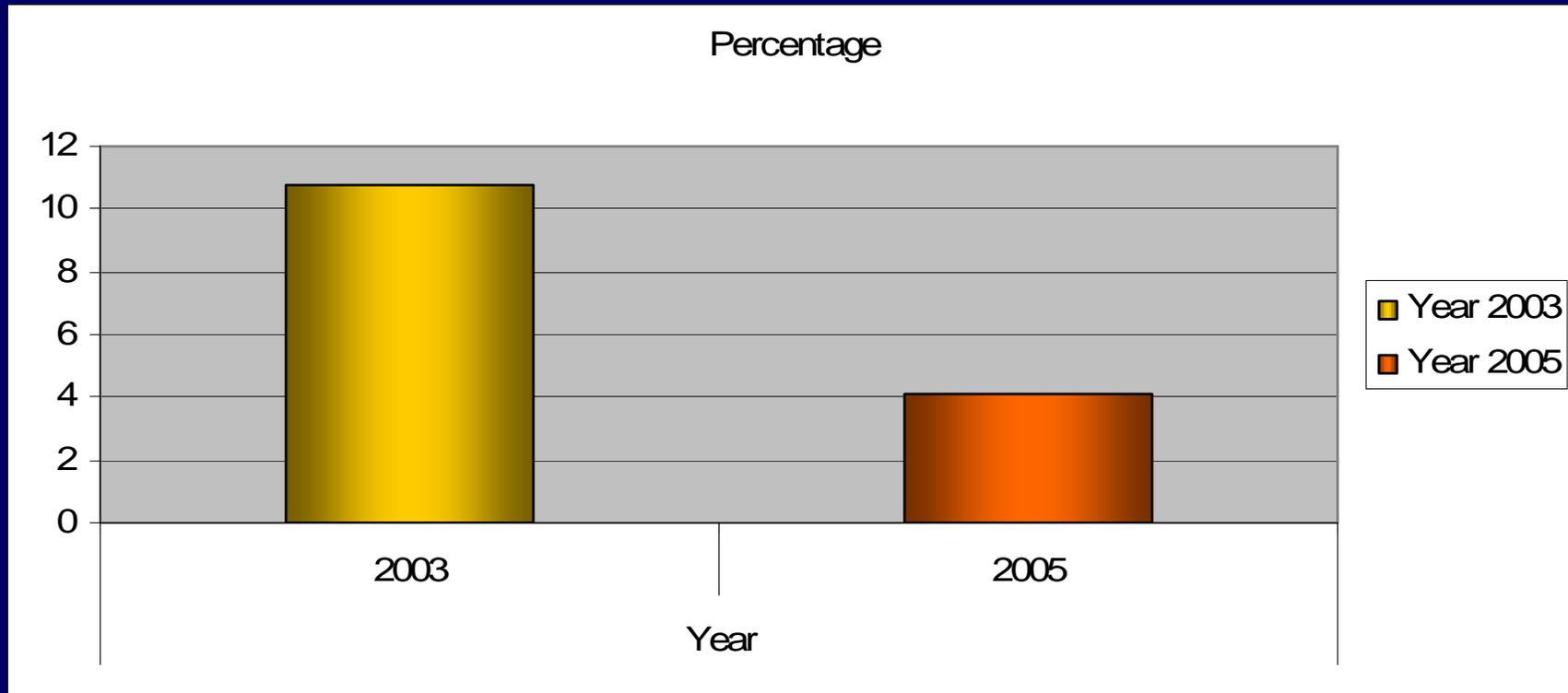
# ASSESSMENT

Do you think Douglas Promenade is safer today than a year ago?



# ASSESSMENT

In the last 12 months have you been a victim of crime on Douglas Promenade?



# ASSESSMENT

Secondary Benefit;

Relationships and partnerships and collaboration between all organisations and sectors involved.



# ASSESSMENT

## Project Update

Phase 2 – Public presentation, meeting and workshop

Environment!!!

Continued Monitoring

Greater all round understanding of current issues.



# ASSESSMENT

# Lessons

Perception versus reality.

Incremental scanning and repeating the SASASARA process.

Patience.

Planning the Project.

The importance of a *dedicated* person to drive the project.

Information collection process – Tasking.

Information management – *Contributory* problems.

Communication and collaboration.

The value of politicians.

Publicity & Public Relations including colleagues.

Crime and disorder are community issues that often require community responses.

Motivation & Enthusiasm.



# And finally.....

The Isle of Man is a beautiful island with a high quality of life, a strong sense of community and relatively low levels of crime.



Chris Pycroft

[cpycroft@douglas.org.im](mailto:cpycroft@douglas.org.im)  
PROJECT CENTURION

