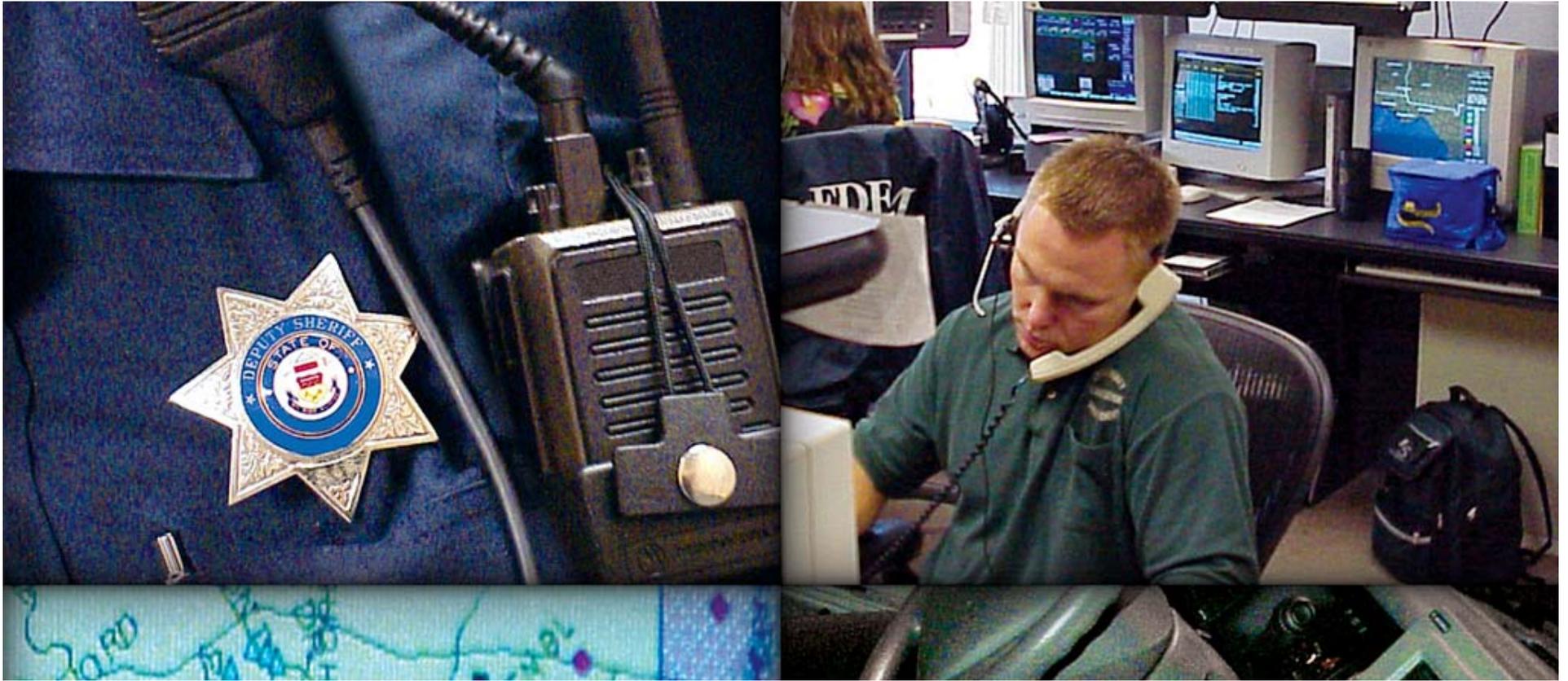


Technology with a Purpose

Leadership the Key

Mike Lewellen





**Technology with a Purpose
Change is coming to your
organization**

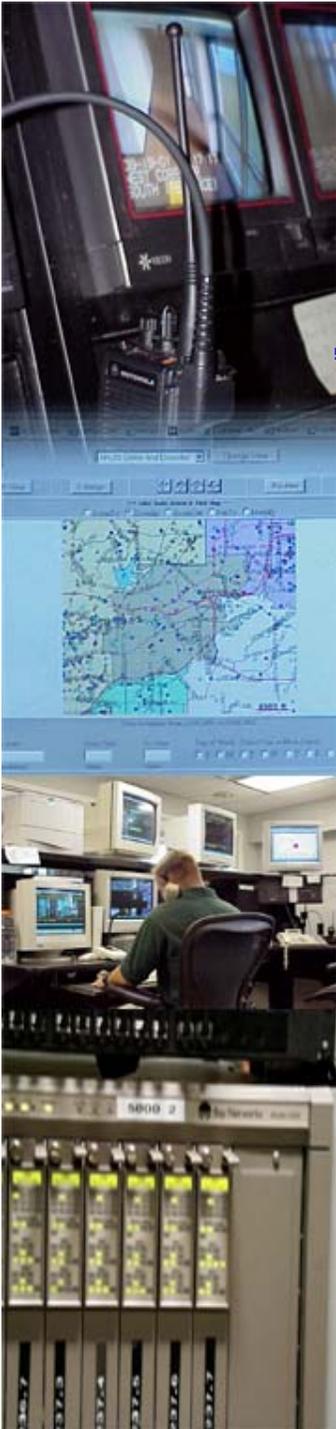


Technology with a Purpose

Guardianship

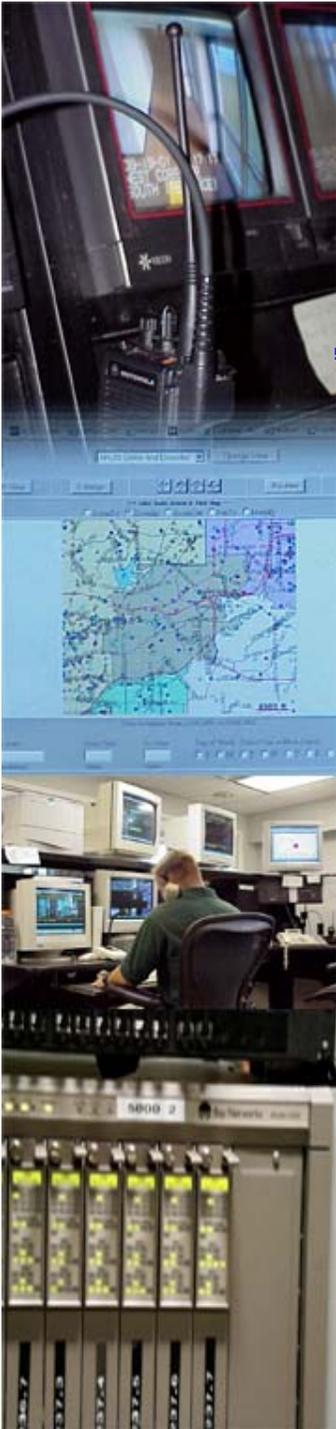
or

Leadership



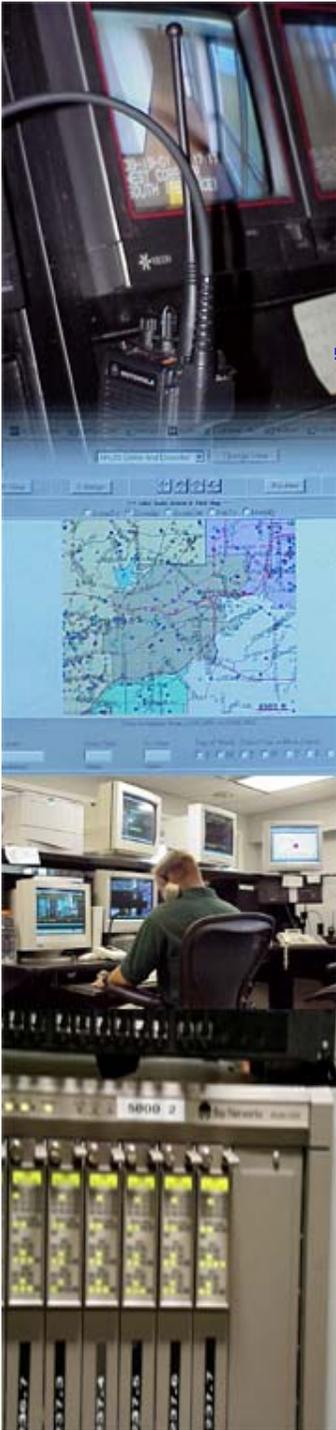
Purpose Defined

- An object or result aimed at
- Intention
- Destination
- End view



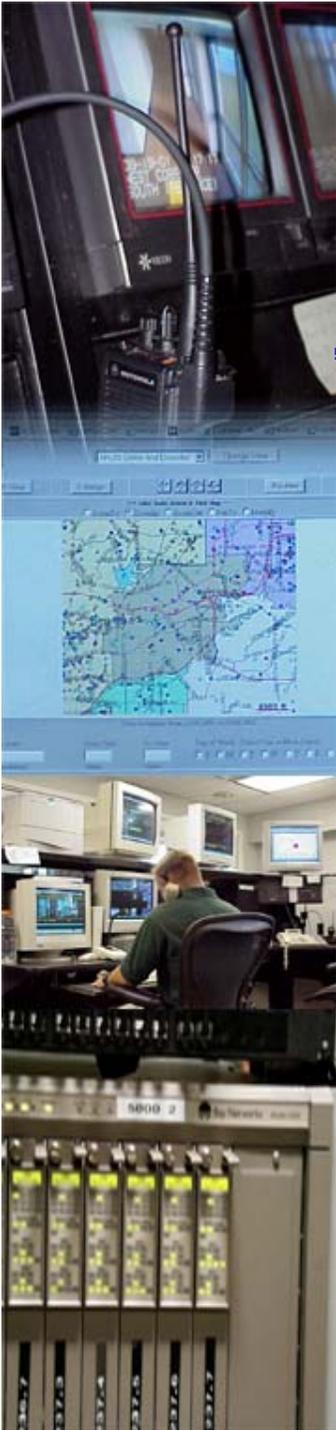
Purpose Defined

Purpose in the realm of changing or upgrading technology is much more than the singular-event-definition we see here



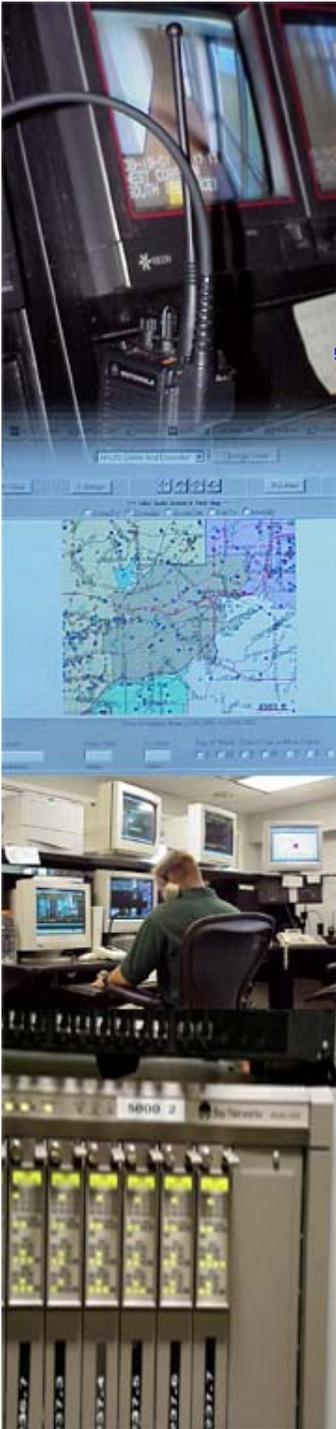
Purpose Defined

- **Destination**
- **Decision**
- **Deployment**



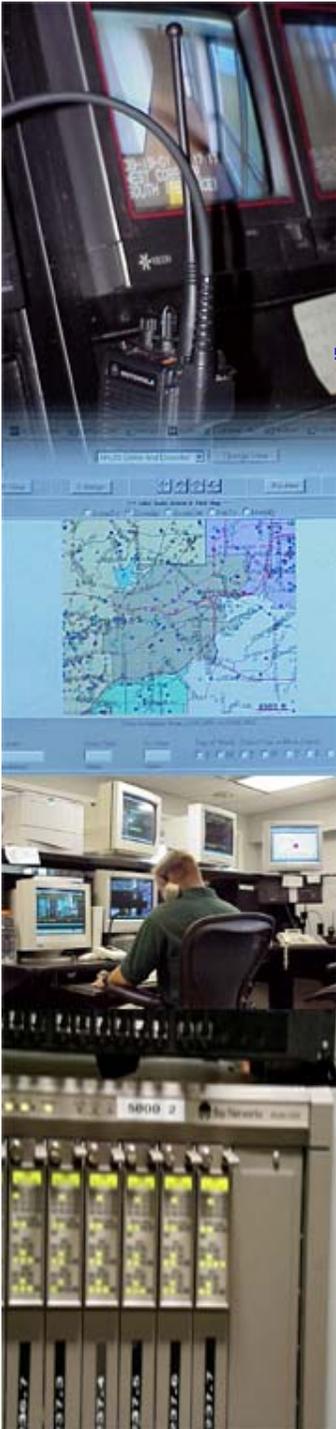
Destination

**The “What” not the “Where”
of
the technology endeavor**



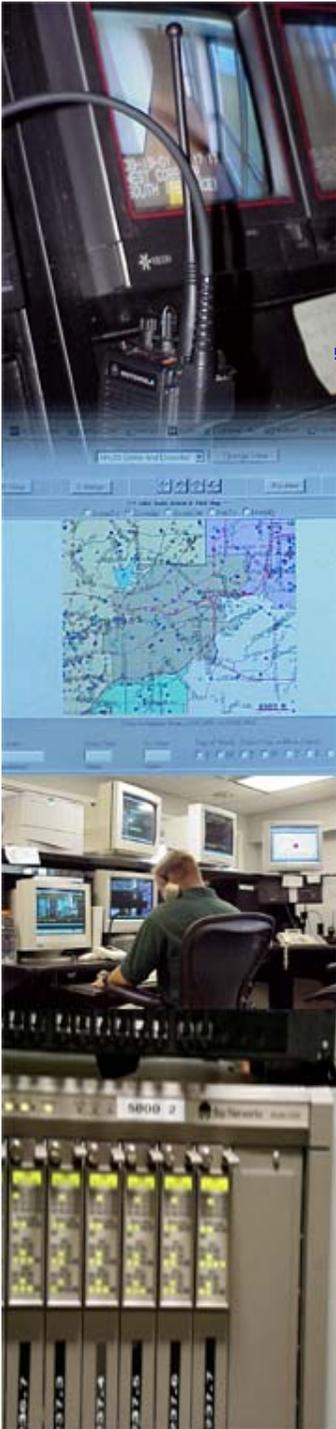
Destination

Know “What” your destination is
before you begin the journey



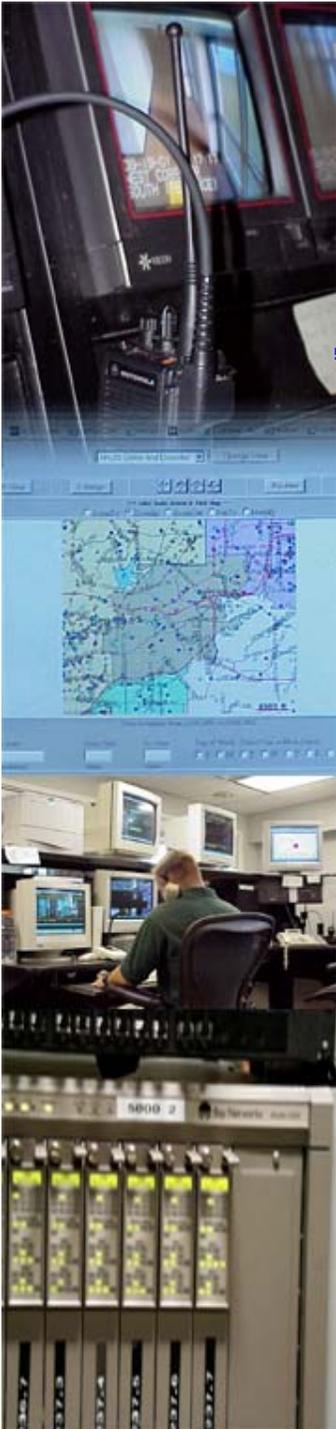
Destination

The plan is not the “What” or the destination---it’s the journey



Destination

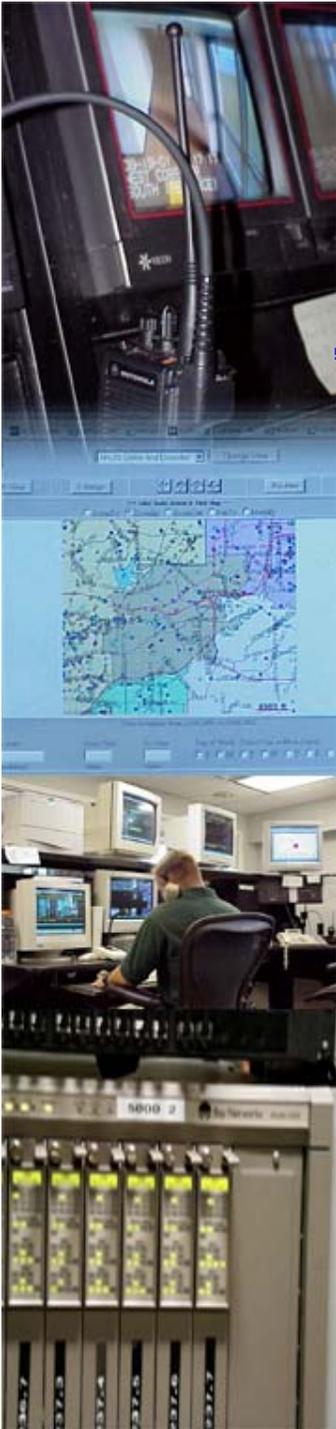
The “What” begins with knowing your organization



Destination

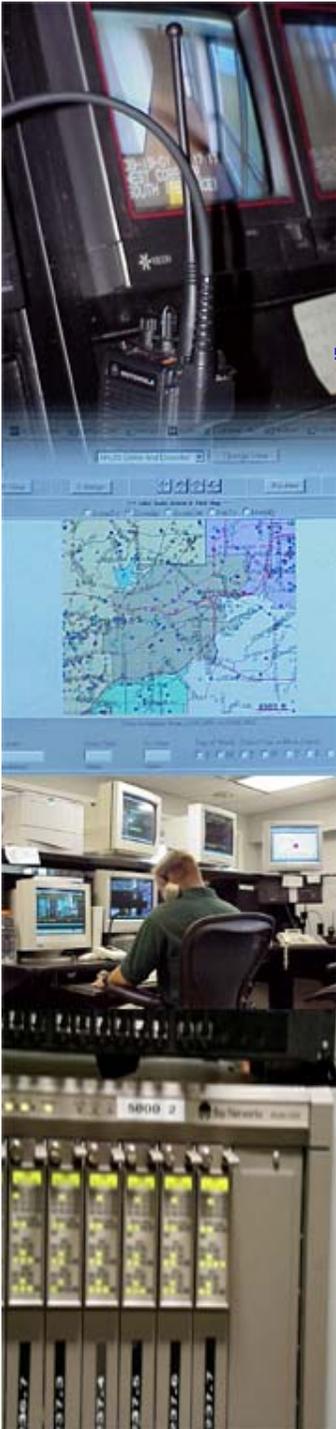
Does technology drive the
“Destination”

Should it...



Destination

Technology provides the opportunity to revisit and revamp or redesign the business practices of the organization

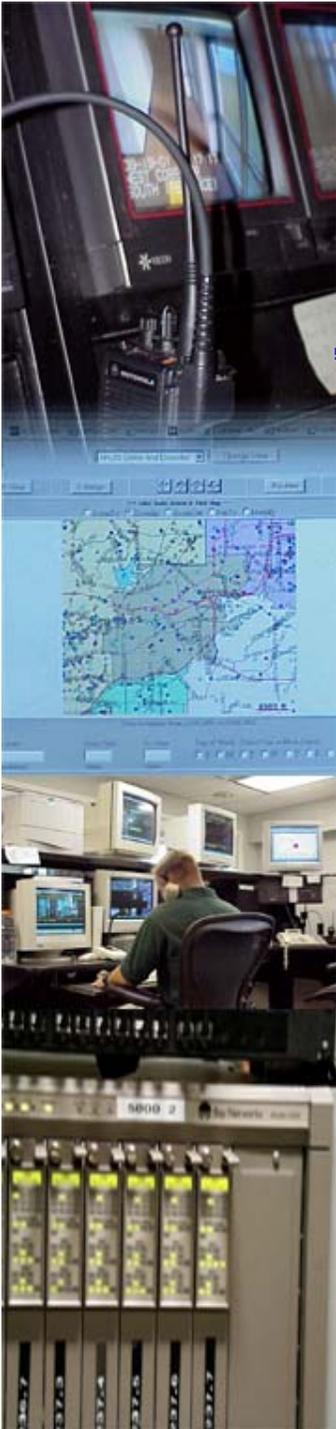


Destination

What's the priority in the organization

Does it have Top-Down support

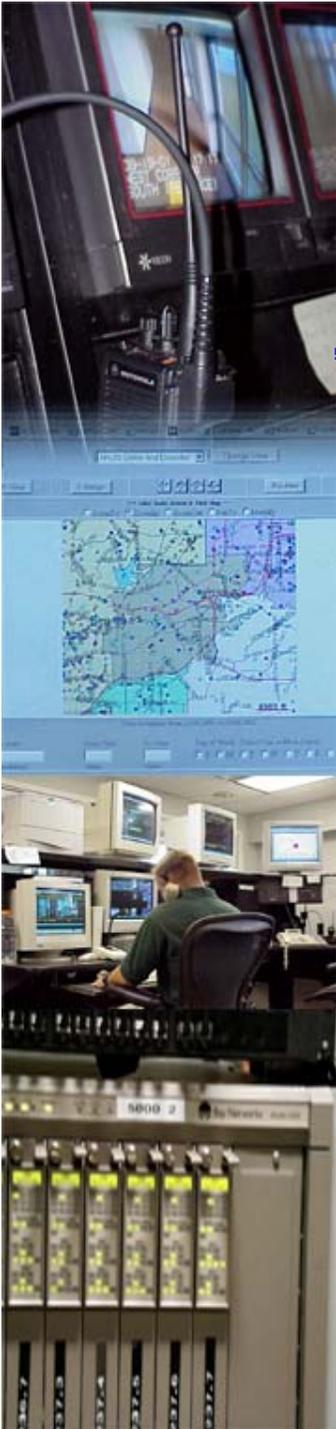
Who's the champion



Destination

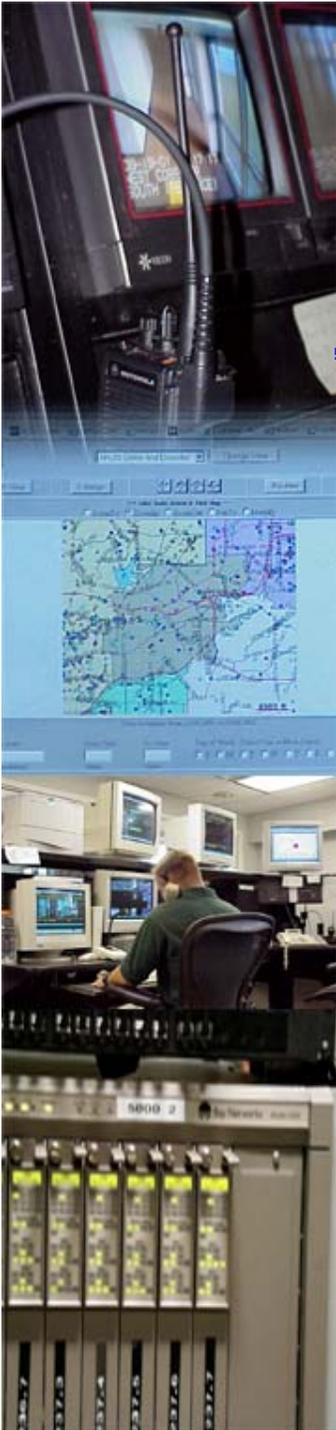
Global-to-Finite

Finite-to-Global



Destination

Is the “Destination” consistent with organizational goals and policies

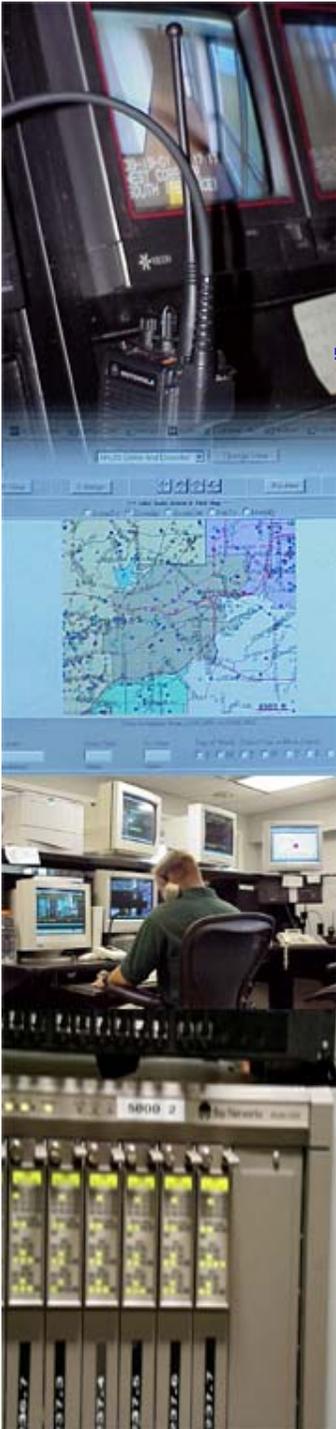


Destination

What's driving it

Is the end view appropriately
addressed by technology

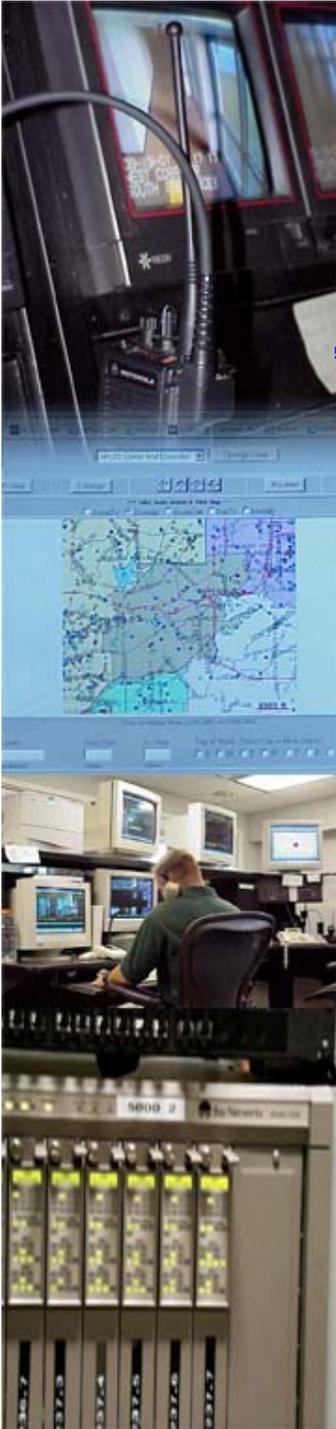
Is there an operational need



Destination

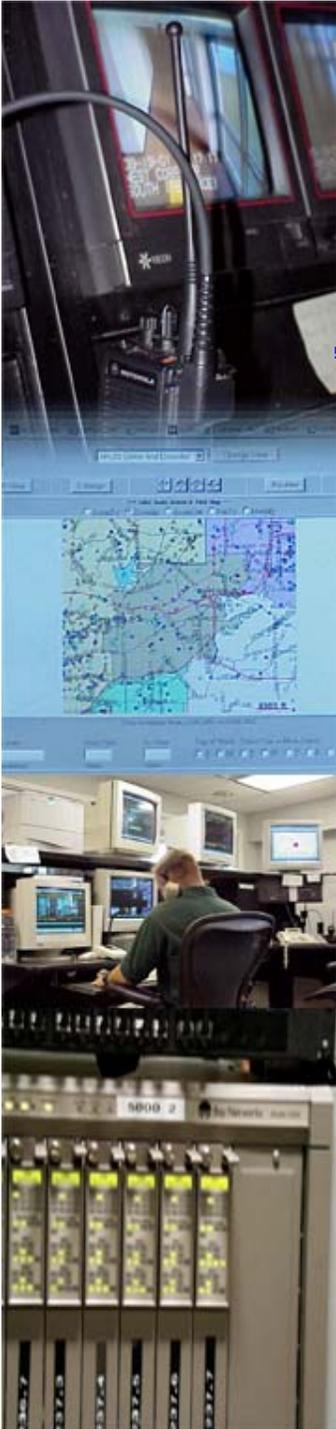
Is there a political mandate

Understand it



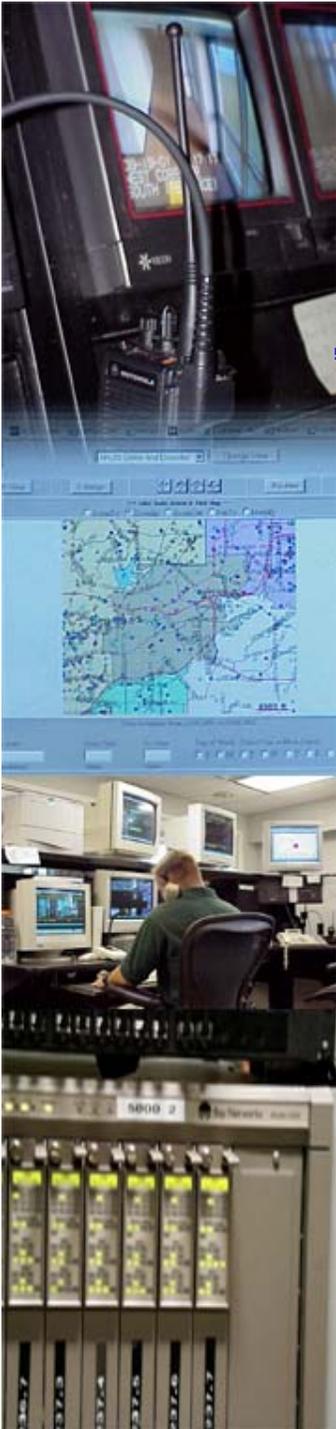
Destination

What are the roadblocks



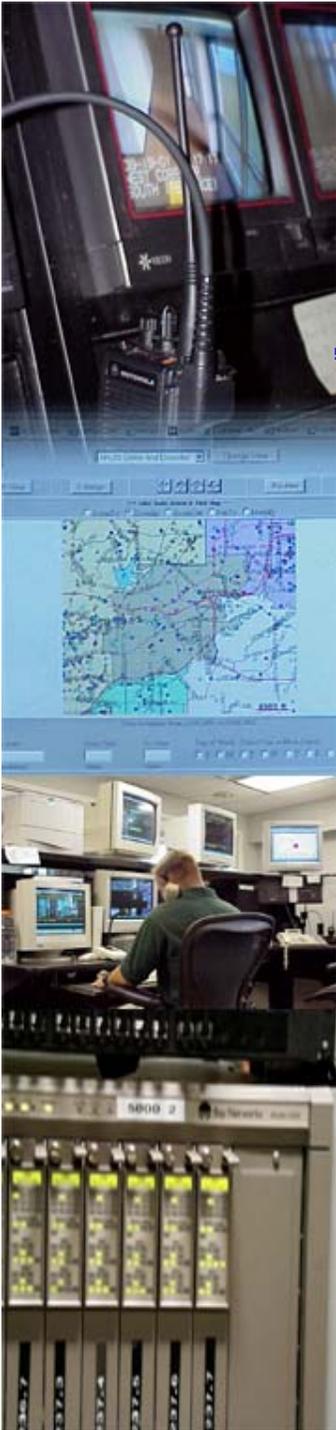
Destination

“Tool not a Task”



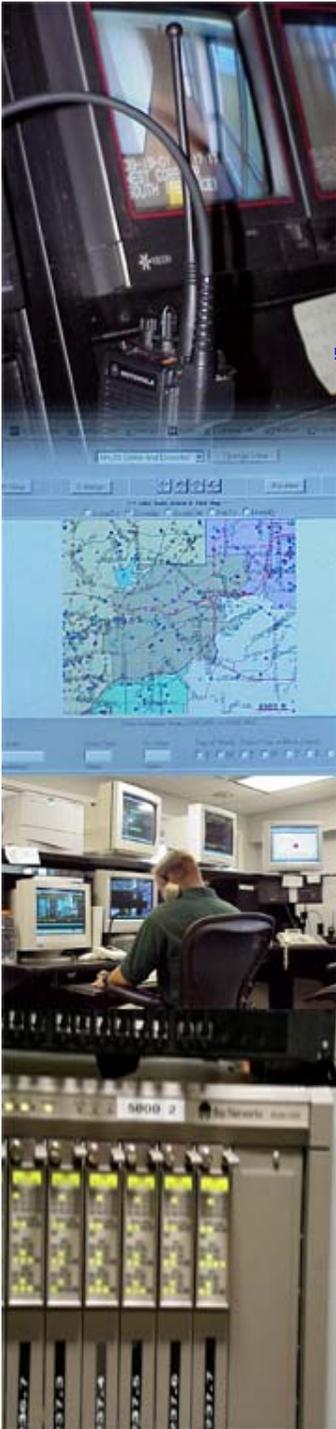
Decision

The “Why” of your technology endeavor



Decision

Why this specific technology
is the answer-understand there's
no perfect technology or vendor



Decision

Project Management Structure

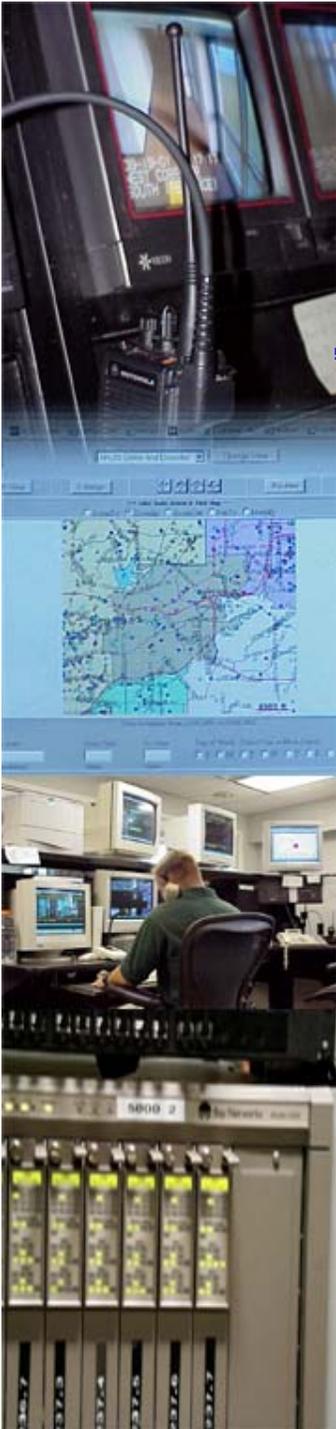
Timeline

The Leadership Team



Decision

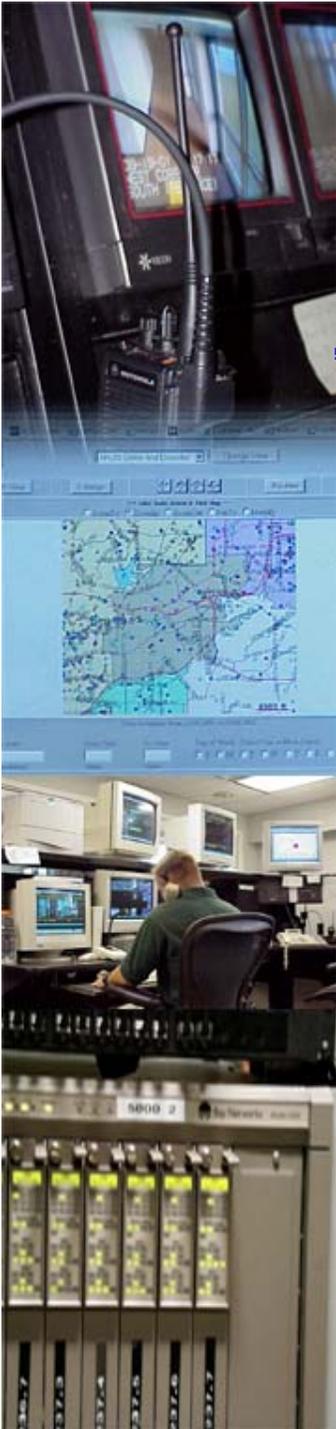
Is the end-view (destination)
appropriately addressed by
this technology



Decision

Does it meet an operational need

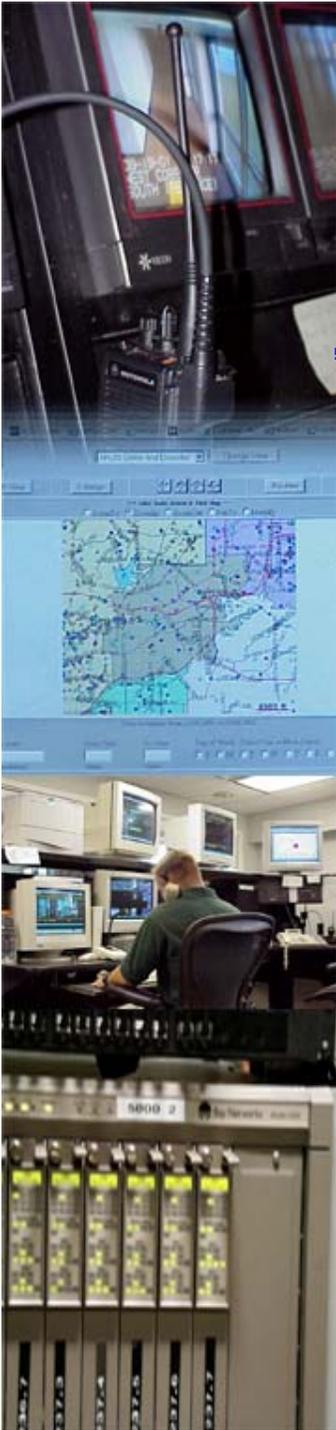
Determine the perceived and desired need from achievable and practical need



Decision

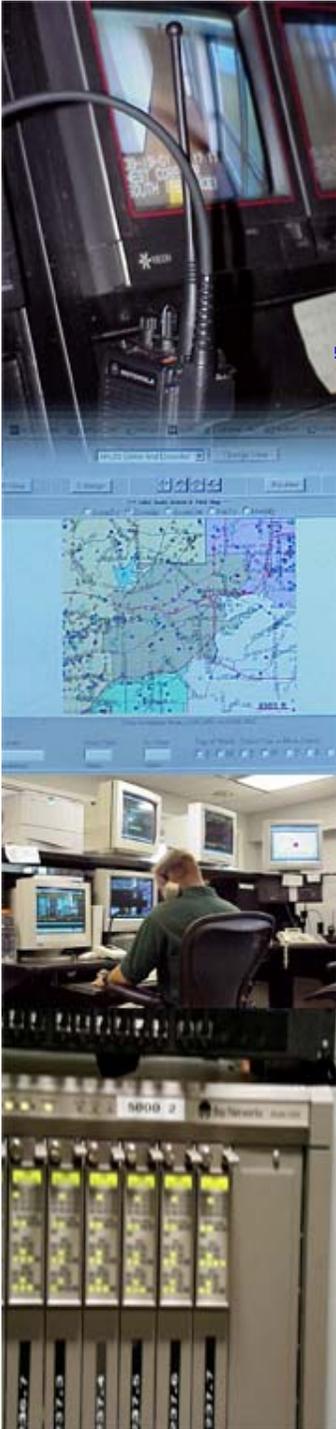
Decision Making is not following the plan—that's implementation

Decision Making is confronting the issues and addressing them



Decision

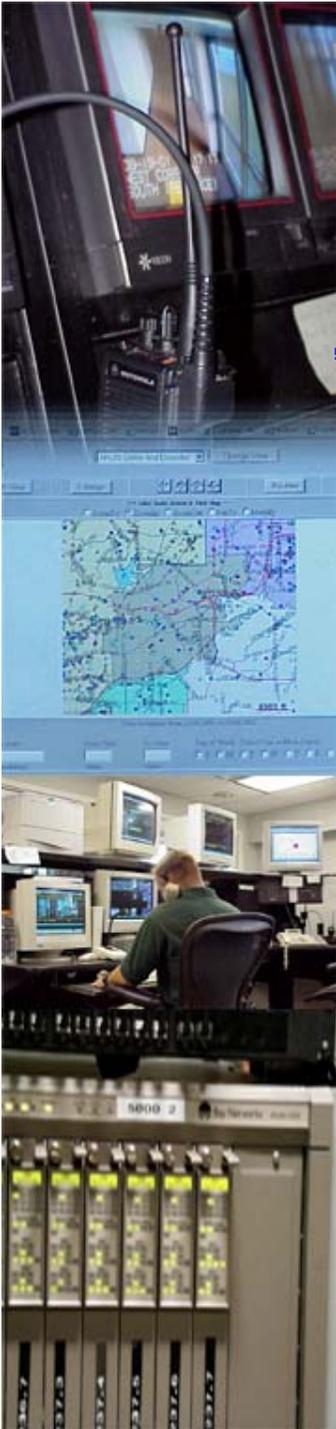
The Leadership Team



Decision

Constructing the Leadership
Team

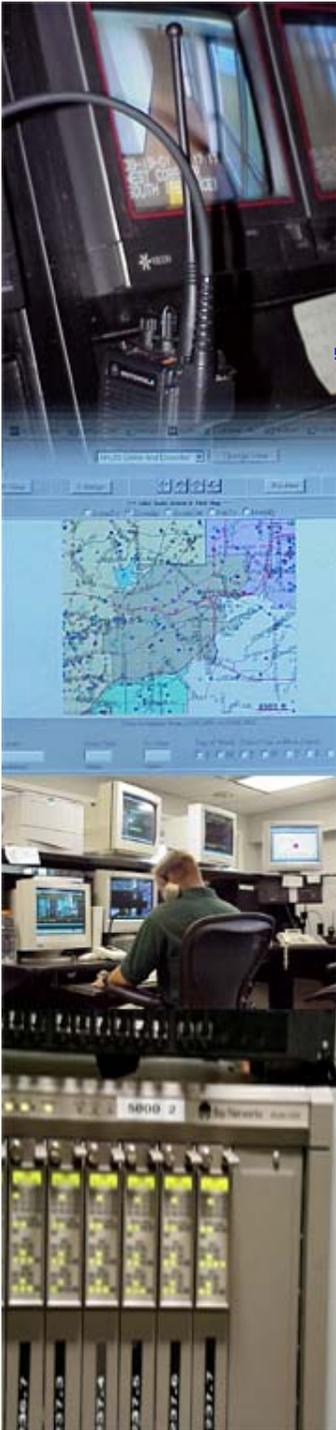
Practitioner-Technologist
Contractors-Vendors
Academics-Business Partners



Deployment

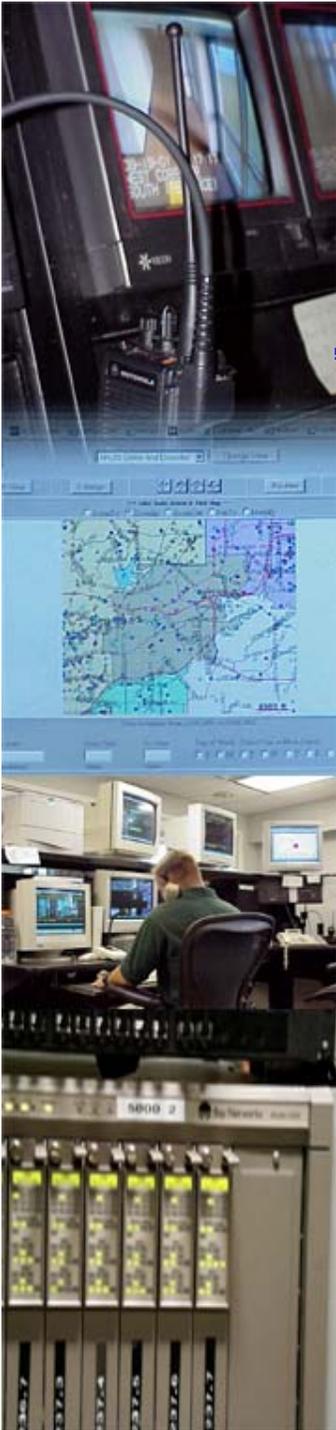
The “How” of your technology endeavor

The Leadership Factor



Deployment

How leadership will implement
this technology



Deployment

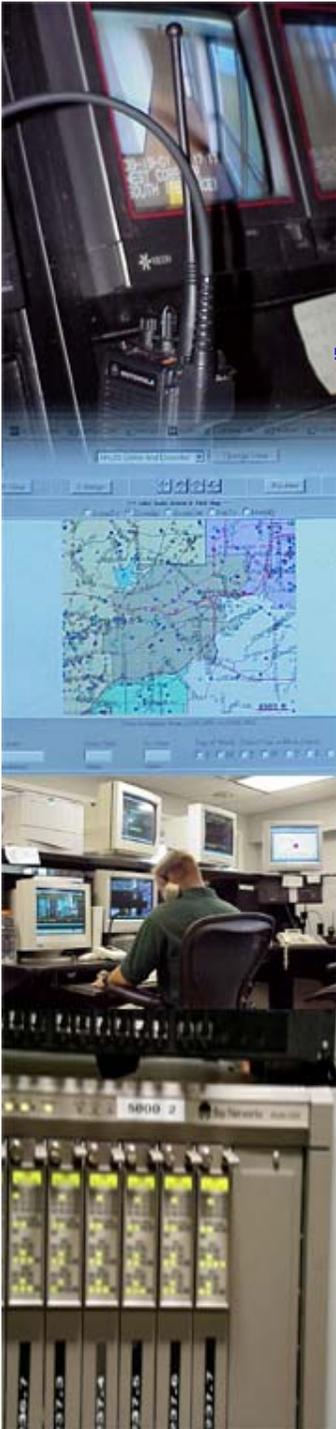
The Leadership Team



Taskforce Approach

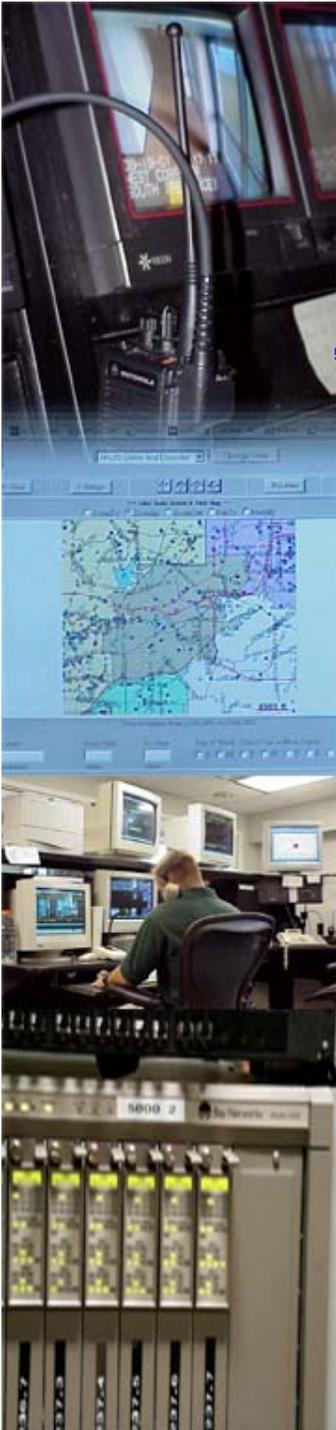


Selection is Crucial



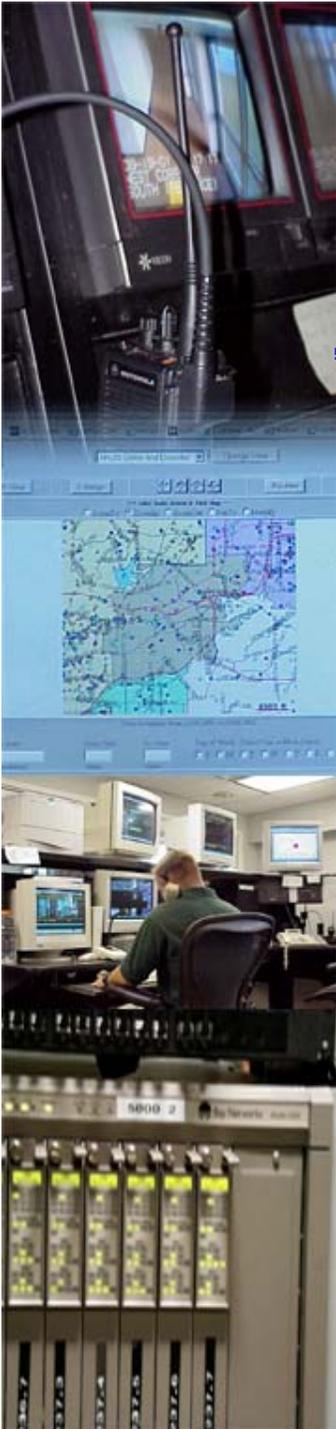
Deployment

How to manage expectations



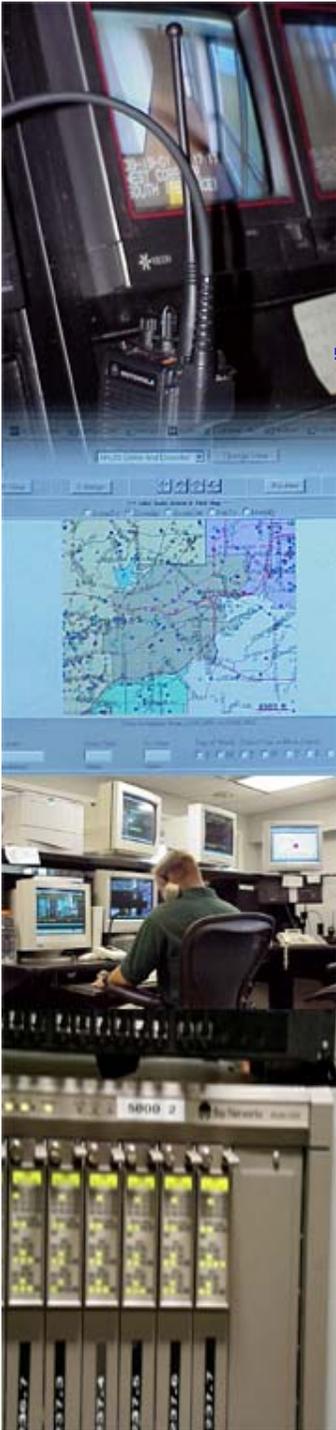
Deployment

Understand that deployment-
implementation is a process
not an event



Deployment

How to manage implementation crises or setbacks

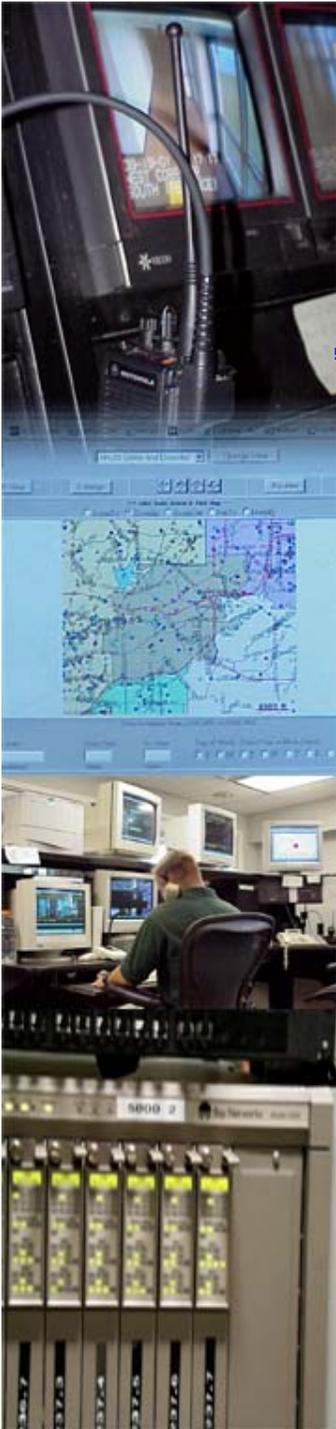


Deployment

Understand Urgency

VS

Importance

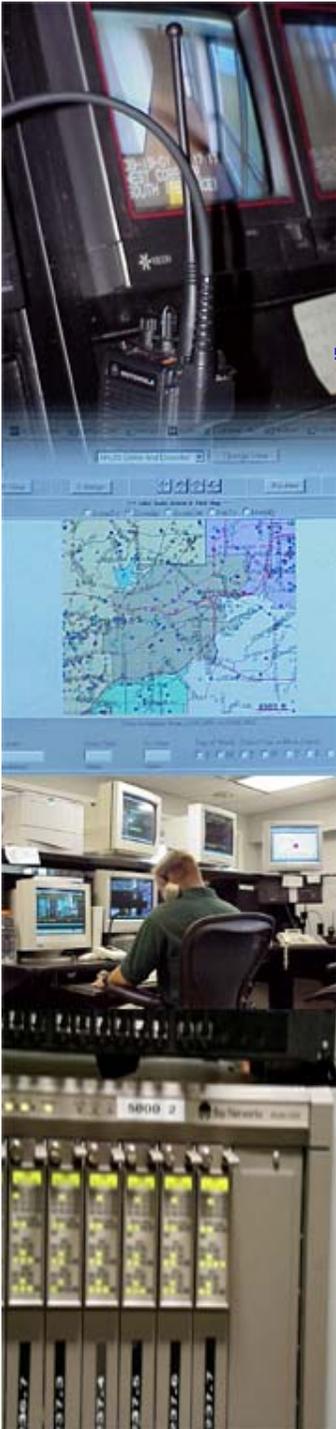


Deployment

Understand Intervention

VS

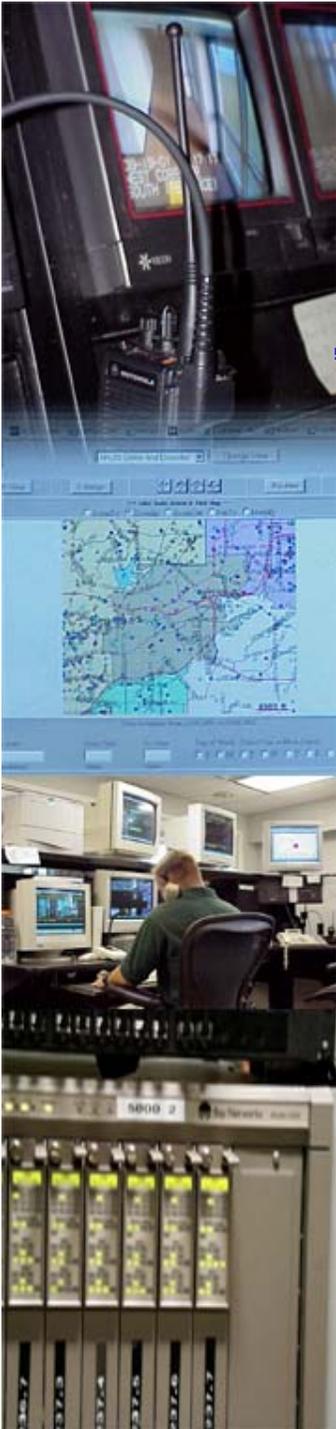
Interdiction



Deployment

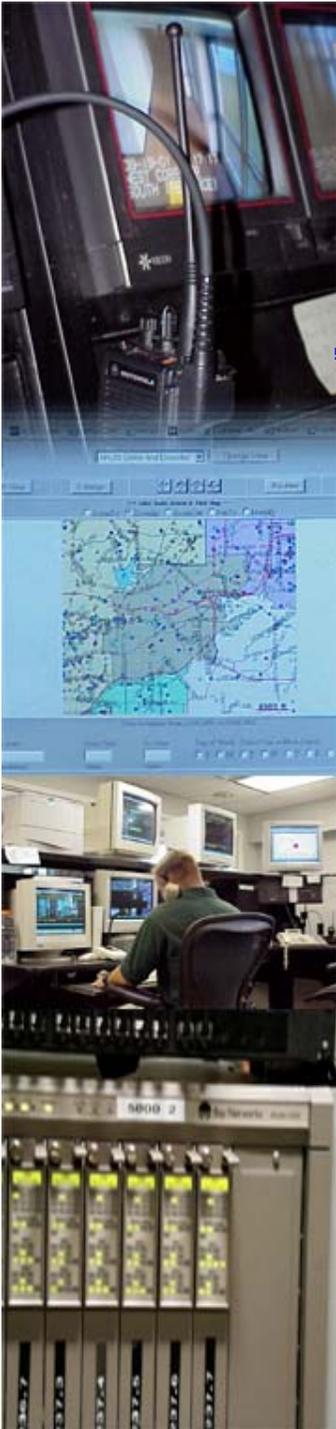
Understand the value of interim solutions during setbacks or crises

Occasionally tactical moves are necessary to insure strategic successes



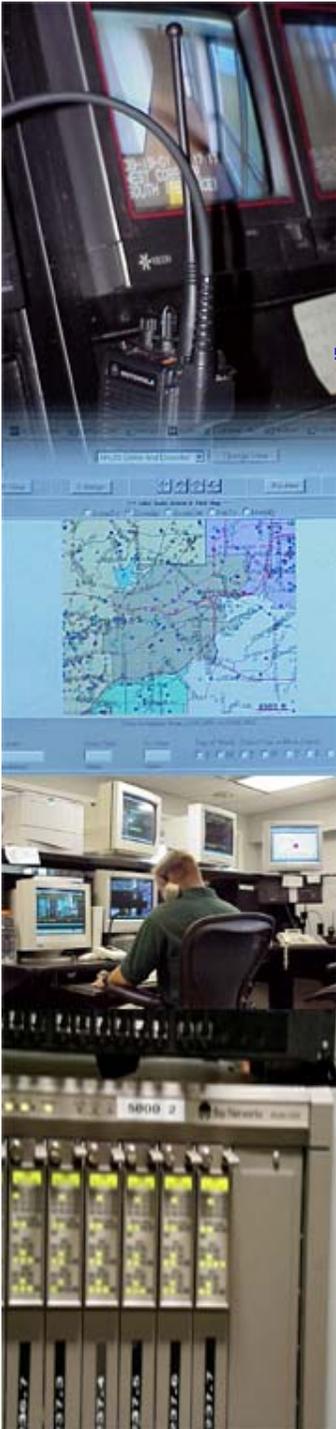
Deployment

How to know success



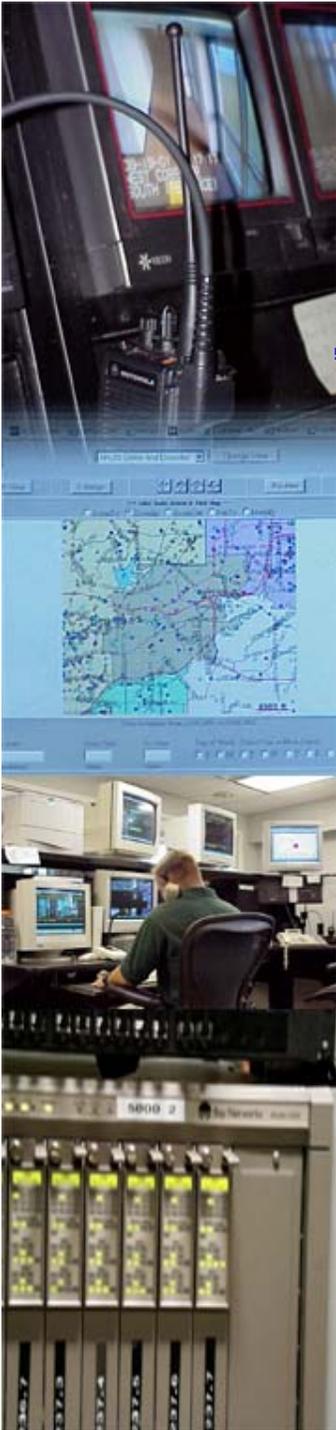
Deployment

How to develop interim solutions



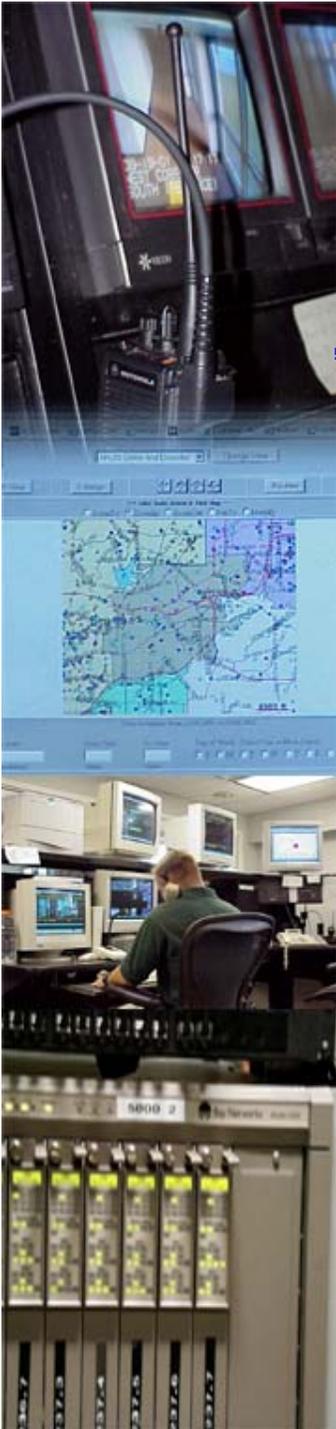
Deployment

How to know enough is enough



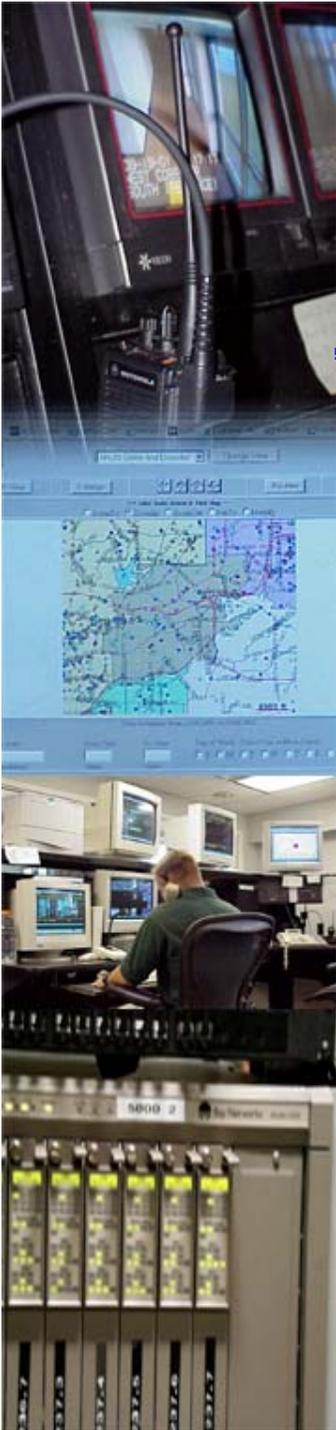
Technology with a Purpose

Leadership the Key



Leadership

Leadership is the critical component of any endeavor even in technology, maybe more so





Technology with a Purpose

Leadership is the defining element that enables organizations to utilize technology in support of both operational and administrative missions



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Technology with a Purpose

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