

# Best Practices for Law Enforcement and Private Security Partnerships

Edward J. Appel Sr.

FBI, Retired

Principal, iNameCheck



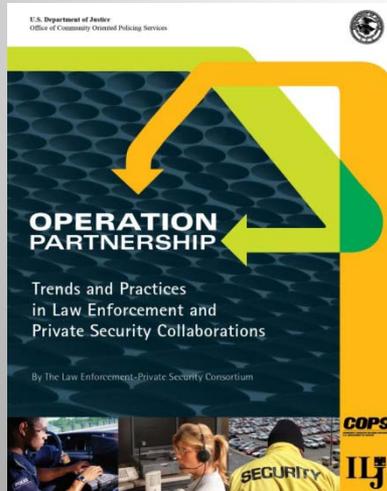
**COMMUNITY POLICING**  
Advancing Public Safety  
in a New Economy  
FROM THE FIELD, FOR THE FIELD



# Key Take-Aways:

## Law Enforcement-Private Security Partnerships

- Have risen sharply, in number & quality
- Pay back well for time & resources invested
- Vary greatly in type and style, nationwide
- Examples today illustrate these points



Online Partnership Module:  
<http://lepsc.org/training/teamup.html#>

# Context

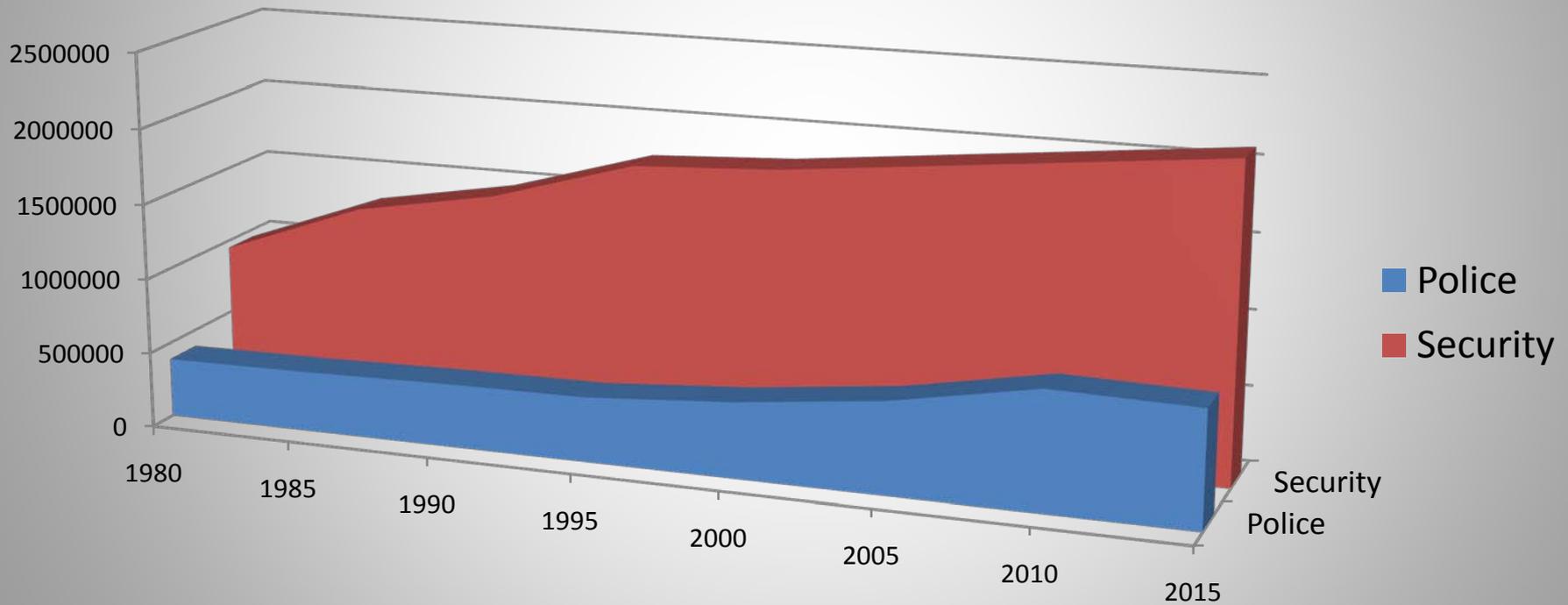
## Law Enforcement

- 17,985 state & local law enforcement agencies
- 765,000 full-time sworn personnel
- >90,000 Federal law enforcement officers

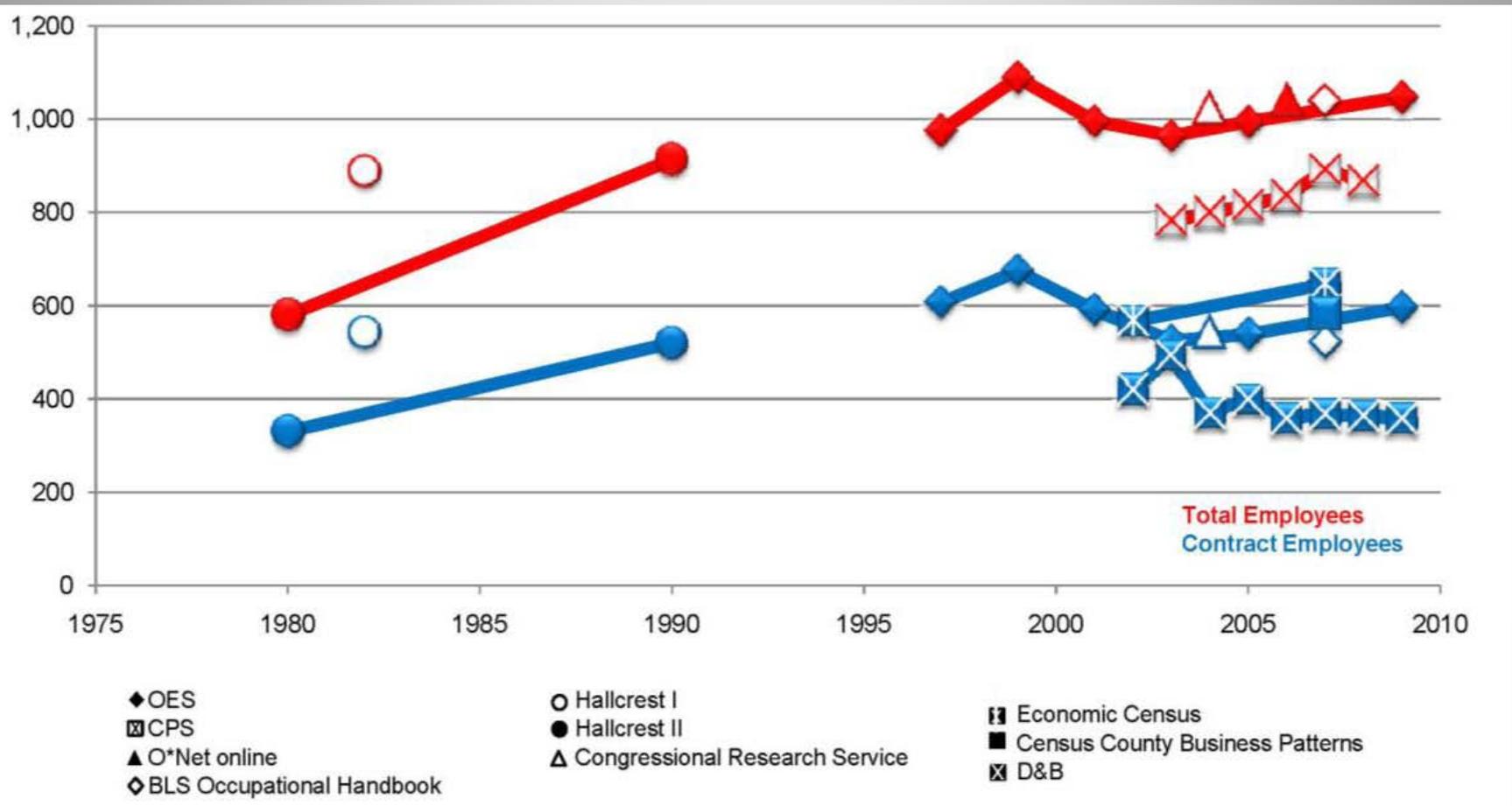
## Private Security

- 90,000 private security organizations.
- 2 M+ in US private security, 20 M worldwide (UN)
- 75% to 85% of our critical infrastructure

# Ratio of Private Security to Police (Rough Estimates)



# Total Number of Private Security Officers and Contract Security Officers in the United States by Data Source, 1980–2009



Sources: Bureau of Labor Statistics Occupational Outlook Handbook (BLS, 2009c); Census County Business Patterns (2007); Congressional Research Service (2004); Current Population Survey (BLS, 2010b); Dun & Bradstreet (2009); U.S. Census Bureau, Economic Census (2002, 2007); The Hallcrest Report I (Cunningham et al., 1985); The Hallcrest Report II (Cunningham et al., 1990); BLS (2010c); O\*NET OnLine (2006); RAND (Bird et. al., 1971).

# Roles



- Enforce the laws
- Evidence collection
- Intelligence-led policing
- Aims: prevention, response, control, prosecution

- Prevent & protect
- Observe & report
- Risk management
- Aims: loss prevention, marketing differential, business intelligence

<sup>n</sup>  
> 20K members, 89 countries

> 36K members, 40 countries

...Evolving

# Private Security in the US

- Central alarm industry: \$3.3 billion annually
- Private security guards outnumber public law enforcement 2 to 1 – in the US and globally
- \$52 billion spent on private security - almost twice the taxes collected for police expenses
- New National Private Security Survey- BJS
  - Similar to Census of State & Local LE Survey
  - Design stage completed

# Partnerships Require Overcoming:

- Stereotyping
- Failure to see mutual benefits, including:
  - Added expertise
  - Technologies
  - Funding and resources
  - Intelligence and sensitive data sharing
- Lack of sustained joint leadership

COPS has enabled critical studies: Operation Partnership  
COPS produced: Online Training & Planning Tool

# Successes: Examples

- The personal touch, trust
  - ASIS chapters, InfraGard, ECTFs
  - Agora, NYPD Shield, TX & CA HTCTFs
- Technology & communications
  - Websites, emails, texting, cell calls, visits
- Periodic meetings: training, info-sharing
  - Virginia Police & Private Security Alliance
- Shared vision
  - Las Vegas, Wilmington, DE, Minneapolis, New York, private CCTV video shared with police



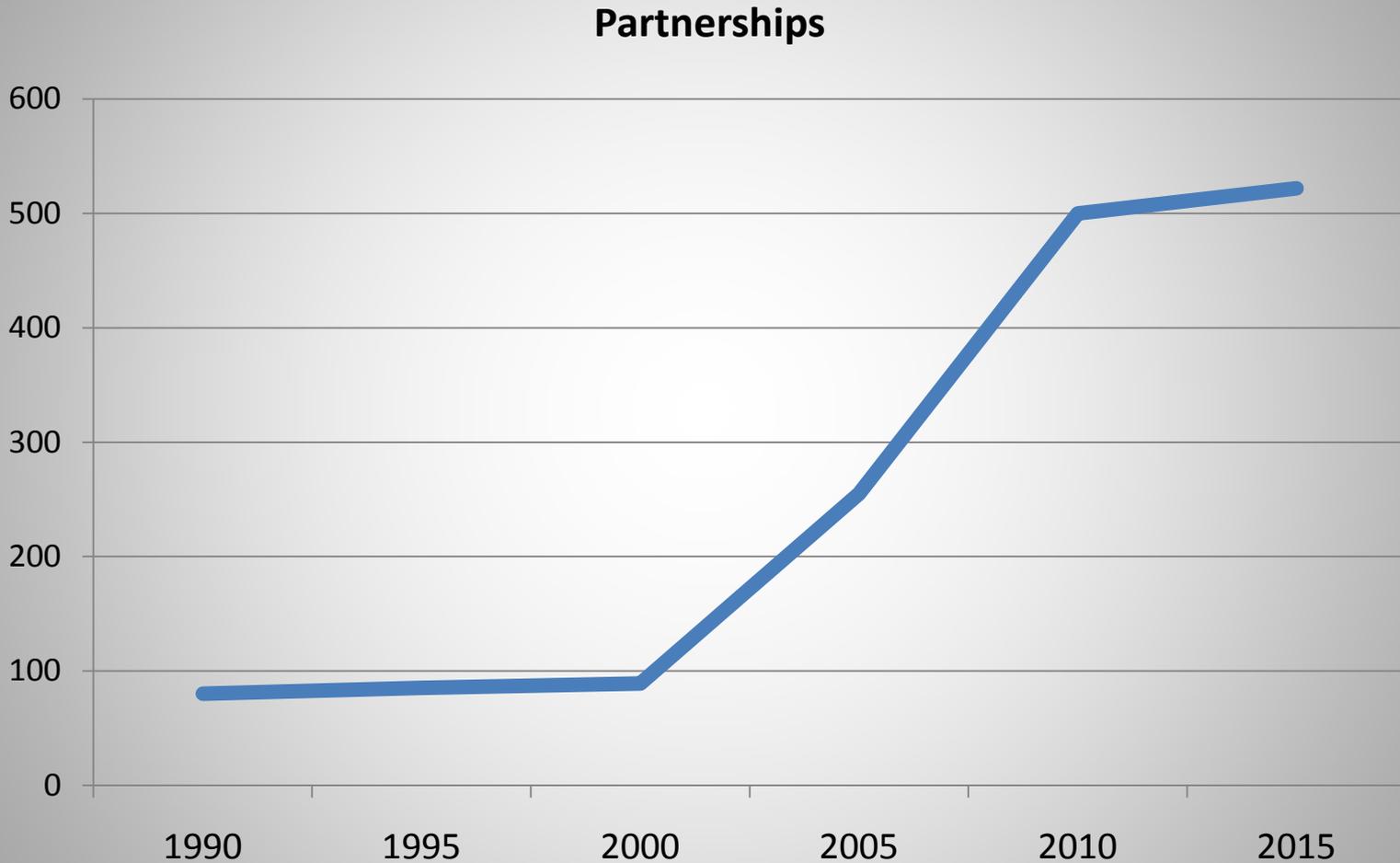
*IACP Chief Michael Shanahan Award for Excellence in Public-Private Cooperation*  
NYPD Shield 2007  
TAPPS 2008  
LCRCIP, Deerfield PD, IL, Lake Cook Regional Critical Incident Partnership 2009  
Philadelphia PD-Center City District 2010 (PSLC)

2011 ASIS Matthew Simeone Award for Public Private Partnership Excellence – NYPD Shield (LELC)

# Selected Success Factors

- Commitment from Chief/CEO on down
- Willingness to trust and share
- Continuous learning and sharing
- Focus on results, ROI, “bottom line” – public safety and asset protection
- Using partnerships to identify & solve difficult problems – law enforcement & private security as a team

# Growth of LE-PS Partnerships in U.S.



Equally important: Quantity & Quality



# Hold Questions for the End

Here's my question:

How can we sustain growth in quality and quantity of law enforcement's and private security's delivery of public safety and asset protection without continuously improving partnerships – especially in troubled economic times?

*Thank You!*

Contact Info:

[Appel@inamecheck.com](mailto:Appel@inamecheck.com)

(301) 524-8074