Best Practices in Law Enforcement And Private Sector Partnerships

The Philadelphia Story
In the beginning...
Origin 1990: A Degraded Public Environment
• Center City District - business improvement district / non-profit / municipal authority
• Business Improvement District
• Began operations in 1991 supplementing municipal services
• Primary goal: make Center City clean, safe & attractive
• Strategic planning & research, business leadership, marketing & events, public safety, on-street maintenance, capital improvements, transportation, downtown parks & schools.
• Philadelphia Police Department Center City District Substation
220 blocks in the Central Business District
Public Safety Programs

- Community Service Representatives (CSRs)
- Crime Prevention Services
- Philadelphia Police Department Center City District Substation
- Philadelphia Community Court
Philadelphia Police Department
Center City District Substation

- Captain
- Lieutenant
- 5 Sergeants
- Corporal
- 65 officers
- Foot patrols
- Bicycle patrols
- Segway patrols
- Convention Center detail
Philadelphia Police Center City District Substation

- Co-located with Center City District
- Joint roll-call – first in the nation
- Share locker room facilities
- Joint deployment strategies
- Shared operations room
- Daily interaction police & CSRs

Two primary shifts:
- 8:00 AM to 4:00 PM
- 3:00 PM to 11:00 PM
Community Service Representatives Program

Provide high visibility -- create a welcoming & safe environment
Community Service Representatives Program

42 Community Service Representatives
• 4 Supervisors
• 7 days per week

• In-house staff
• Minimum age 20 years
• Extensive background checks
• Six week training program
• Distinctive uniforms
• Special homeless outreach team
• “Eyes & Ears” -- walking concierge
• Unarmed – radio based
• Half a block rule
• Surveys, business contacts & events
BID as Place-Manager: Public Spaces Collaborative
Crime Prevention Services

• Targeted Strategies to Reduce Crime & Enhance Perception of Safety.
• Crime Trends & Hot Spot Analysis through Geographic Information Systems (GIS) – direct access to police crime data.
• Crime Fighters & Life Savers Seminars.
• Security Surveys.
• Crime Prevention Tip Guides & Publications.
• Public - Private Partnerships.
• Philadelphia Crime Prevention Council.
• 16th Annual Crime Prevention Awards Ceremony.
• Alert Philadelphia Emergency Communications Network.
• Nuisance Businesses/Bars Initiative.
• ‘On-Call’ Court Program.
• Center City Sentencing Task Force.
2010 Part One Crime

2010 Center City District
Part One Crime

- Theft: 84.52%
- Stolen Auto: 1.72%
- Homicide: 0.02%
- Rape: 0.42%
- Aggravated Assault: 2.90%
- Burglary: 4.00%
- Robbery: 6.41%
• Central Police Division data
• Part One crimes
• Trend & hot spot analysis
• Community Court arrests
• Crime bulletins
• Homeless & panhandling
• Public space issues
• Special events
• CCTV locations
• Subway entrances

GIS Mapping & Analysis
2004 – 2010 Homeless Arrests in the 6th & 9th Districts
Property Crime vs. Violent Crime

- Property Crime: 74%
- Violent Crime: 26%

2004 – 2010 Homeless Arrests in the 6th & 9th Police Districts
Part One vs. Part Two Crime

- Part Two Crime: 81%
- Part One Crime: 19%
Office Theft Analysis


Laptops Recovered from Office Buildings:

2011 Laptops
2010 Laptops


2011 Reported Office Incidents: Estimated Dollar Value Lost:
3/2/2011 to 4/30/2011: Total = $265,649.00

2011 Reported Office Incidents by District: until 4/30/2011

2011 Office Incidents Per Day: 1/1/2011 to 4/30/2011

2011 Reported Office Incidents with Multiple Incidents: 1/1/2011 to 4/30/2011


2011 Office Theft:

Avg. News Days Between Report
Avg. Hour of Report
Substantial Long-Term Decreasing Trends:

1993-2010

• Decrease of -44.77% in Part One crime in CCD

• Decrease of -66.83% in theft-from-auto in CCD

• Decrease of -75% in theft from auto in 6th & 9th

• Decrease of -61.60% in robberies

• Decrease of -84.91% in stolen autos
Targeted Crime Reduction Strategies

- Bank robbery
- Burglary
- Laptop theft
- Copper/brass theft
- Trespassing
- Robbery
- Theft from auto
- Theft from persons
- Pickpocket theft
- Homeless & panhandling
- Three-Card Monte
- Transit safety
- Street smarts
- Nuisance businesses/bars
- On-call court program
- Sentencing Task Force
- “Youth Flash Mobs”
Philadelphia Crime Prevention Council

Started in 1997

300 members:
Forum for federal, state and local law enforcement meeting bi-monthly with corporate and private security professionals.

Key Public - Private Partnerships
- Current crime trends
- Homeland security
- Counter Terrorism
- Emergency preparedness
- Continuity of operations
- Pandemic flu planning
- Joint strategies to combat crime
- Sharing of information
- Networking
Alert Philadelphia
Emergency Text Based Notification System

Alert Philadelphia Users
If you are interested in signing up to receive Alert Philadelphia notifications or are a current registrant and want to review or update your profile with new contact information, company details or device visit the Alert Access page.

Learn More >>

General Public
There are a number of alert networks available to the general public that provide information on major incidents, severe weather conditions, emergency notifications, health information, transportation issues, and more.

Learn More >>

What We Do
Alert Philadelphia is your direct connection to real-time alerts, updates and instructions in the event of an emergency. Others to go, what do (or avoid) and who to contact for timely information as it becomes available.

"Partnering with the CCD to deliver important and timely information to businesses and organizations that drive our city forward is an essential piece of our crime prevention strategy."

PFD Police Commissioner Charles H. Ramsey

Alerts
To date, the AlertPhiladelphia network has contributed to the success of events. We are proud to be of assistance in making Philadelphia safer.

Learn More >>

www.alertphiladelphia.com
Coordinated by Center City District & Philadelphia Police Department

- $50,000 initial investment between CCD & the Philadelphia Police
- 2,400 users - critical communications network - PA, DE, DC & NJ.
- Emergency real-time text based notification system.
- Information & security enhancements following terrorist incidents overseas.
- Homeland security notifications & threat level changes.
- Evacuation information & shelter-in-place practice drills.
- Terrorism field exercises.
- Demonstrations & marches.
- Crime patterns or trend alerts.
- Multi-alarm fires & major traffic detours.
- Significant transportation emergencies.
- Appeals for witness information, CCTV photos, etc.

● Alert Philadelphia credited w/ aiding Philadelphia Police with 5 arrests.
Alert Sub-Groups

Anti-Terrorism Advisory Council
Center City District Group
Coast Guard
Cultural Institutions
Educational Institutions
Facilities Management
Faith-Based Organizations
Financial Institutions
High Rise Security Officers
Hospitality Industry
Hospitals
Hotels
Jewelry District
Law Enforcement
Public Information Officers
Private Parking Facilities
Phila. Federal Community
Phila. Crime Prevention Council
Parking Authority / Taxi Inspectors
U.S. Postal Inspection Service
Property Owners and Managers
Residential Building Managers
Restaurants
Retailers & Shopping Malls
Schools
Special Services Districts
W. Phila. Public Safety Group
Underground Electrical Explosion & Fire:

2:57 PM -2:59 PM - 3:23 PM - 3:51 PM - 3:58 PM- 4:45 PM

Explosion in the 9th District at 30 S. 15th Street. PECO Workers on location underground doing work heard 2-3 explosions. It is unknown what caused the explosion at this time – strong smell of gas in the area.

Update:

We have received information that an underground PECO line exploded possibly due to a gas build up at 15th & Ranstead. Police, Fire and PECO workers are on location. They are in the process of shutting off the conduit so they can investigate the incident. Employees of Center Square did voluntarily evacuate the building.

No buildings are being evacuated at this time. Streets are shut down between 15th & 16th from Market to Chestnut at this time while the incident is being handled. Traffic is being re-routed until the area is cleared...
Parking Operators Robbery Bulletin:

Parking Operator Crime Bulletin

Robbery Pattern in the Central City Division

This investigation is ongoing and this continued crime pattern should
identify victims of predatory crimes.

What to do:
- Be alert and aware: Watch for suspicious individuals and report any
  concerns and suspicious activity immediately.
- Increase security: Consider installing surveillance cameras or
  security personnel.

Incidents:

- July 12, 2016: 24th St.
- October 20, 2016: Delaware Ave.
- November 1, 2016: 41st St.
- December 12, 2016: 52nd St.

Suspect Description:

- Male, 6’5”, 200 lbs, wearing a brown jacket.

Additional Information:

- Contact the Central City Division at (215) 686-3325.
- Report any suspicious activity immediately.

Alert Philadelphia

Emergency Text Based Notification System

Center City District
Philadelphia Police Department
Patricia McDermott Homicide Alert
Our Partners:

- Philadelphia Police Department
- School District of Philadelphia
- School District of Philadelphia Police
- Septa Transit Police Department
- Center City District
- Private Security
- University Police Departments
- Family Court
- Juvenile Probation
- District Attorney’s Office
- Private Sector including media
- Mayor’s Youth Commission
Flash Mobs

Public / Private Strategic Response:

- Identifying gathering points & attractors
- Special police deployment strategies
- Monitoring social networks
- Meetings with businesses & tip guide
- Modifying business culture – (Apple, Wendy’s, H & M, Malls)
- Special Alerts - school dismissals, info about possible youth gatherings, block by block notifications, etc.
- Attending court hearings
- Outreach to schools, media
- Managing surveillance footage
- Special initiatives - Macy’s, youth groups
Thank you!

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