



U.S. DEPARTMENT OF JUSTICE
OFFICE OF COMMUNITY ORIENTED POLICING SERVICES
145 N Street, NE, Washington, D.C. 20530

COPS

May 2, 2014

Dear Colleague:

On behalf of the U.S. Department of Justice Office of Community Oriented Policing Services (COPS), I would like to introduce the 2014 Take 25 campaign. Take 25 is a child safety campaign that our office is promoting in partnership with the National Center for Missing & Exploited Children (NCMEC). NCMEC is a private, nonprofit 501(c)(3) organization whose mission is to help prevent child abduction and sexual exploitation, aid in the recovery of missing children, and assist children who have been victimized.

The Take 25 campaign helps create awareness in communities about safety risks and ways to better protect children. Created in honor of National Missing Children's Day, annually recognized on May 25th, Take 25 asks law enforcement, parents, and other trusted adults to take 25 minutes to talk to children about ways to be safer and encourages an ongoing dialogue about personal safety.

We invite your agency to join the Take 25 campaign. Please visit www.Take25.org to learn more about how to talk to children about safety, and encourage other leaders in your community to do the same. Then spread the word by distributing a wide variety of child safety resources, available for free on the Take 25 website, to parents, educators, and other trusted adults. Further showcase how you and your agency advocate for child safety by highlighting the Take 25 campaign on your website, through social media, or in other agency communications.

We encourage you to join COPS and NCMEC in our efforts to help keep children safer. To learn more about how you can get involved with the Take 25 campaign, please contact Jenna Ryckebusch at NCMEC by phone at (703) 837-6112 or e-mail at jryckebusch@ncmec.org. Thank you for your support of this worthy initiative.

Sincerely,

Ronald L. Davis
Director