



# Fact Sheet

[www.cops.usdoj.gov](http://www.cops.usdoj.gov)

## COPS Office Logo Guidelines for Awardees

When the Office of Community Oriented Policing Services (the COPS Office) was established in 1994, we successfully created branding—a logo—that would stand the test of time. More than 20 years later, our logo has endured. We have refined it and created standards so that anyone using our identity for promotional use may do so correctly.

We use two identifying marks. First, the standalone COPS Office logo is used for all products produced on our behalf by partner or awardee organizations, including training presentations, event signage, and grant-funded websites.

Second, the DOJ-affiliated logo is reserved for products published and distributed by the COPS Office. Awardee or partner organizations may not use this logo.

Please contact the COPS Office for the appropriate logo for your use. For more information on how to use the standalone COPS Office logo, including lock-up, sizing, and color, please refer to

<https://ric-zai-inc.com/ric.php?page=detail&id=COPS-W0866>

### STANDALONE LOGO

#### USE

- ▶ Products produced on our behalf by partner or awardee organizations



### DOJ-AFFILIATED LOGO

#### USE

- ▶ Products published by the COPS Office

